

DIANE-LAURE ARJALIÈS

Associate Professor with Tenure
Ivey Business School, Western University

Bilingual English French

Dual citizen (Canada/France)

Ivey Business School at Western University,
1255 Western Road, London, ON, Canada, N6G 0N1

Email: darjalies@ivey.ca

My research investigates how fashioning new devices and collective actions can help transform markets toward sustainability. I aim to push the boundaries of knowledge and practice by analyzing the latest social and environmental innovations in finance and accounting. As an ethnographer, I favour interviews and observation as primary data collection methods.

ACADEMIC APPOINTMENTS

- 2015-present **Ivey Business School, Western University, London, Ontario, Canada**
Associate Professor with Tenure (*Assistant Professor from 2015 to 2021*)
- Interdisciplinary Appointment between Sustainability and the Managerial Accounting and Control Groups
 - Founder and Lead Researcher of the "[Sustainable Finance Lab](#)" at the [Centre for Building Sustainable Value](#): fundraising, design of new courses (undergraduate & graduate levels), case studies, teaching notes, communication and outreach (webinars, policy reports, media), recruitment, training, and management of a research team comprising fifteen people.
 - Ongoing field research on conservation finance & Indigenous lens: design of new financial instruments to channel private and public funding towards protecting ecosystems. See the [Deshkan Ziibi Conservation Impact Bond](#) (DZCIB) and the last [press release](#) for phase 2 and support by Environment Canada. Other financial instruments are currently designed in partnership with the [Innovation North lab](#).
 - Strong support of Indigenous communities through [economic reconciliation](#).
 - Maternity leave: 2021
- 2010-2015 **HEC Paris, France**
- Assistant Professor, Accounting and Control Department
 - Maternity leaves: 2011, 2014
- 2009-2010 **Ecole Polytechnique, France**
- Researcher, Department of Economics (Sustainable Finance and Responsible Investment Chair)

FELLOWSHIPS

- 2023- **David G. Burgoyne Faculty Fellowship**
Research fellowship used to sustain young, talented faculty worldwide at Ivey.
- 2021-2024 **Dean's Research Faculty Fellowship**
- Inaugural research fellowship to support cutting-edge research within the Business School for "Conservation finance: Creating new financial instruments for thriving ecosystems and communities" (buy out of 25% of teaching).
- 2017-present **The Judge Business School, Cambridge University, London, United Kingdom**
- Honorary Research Fellow, Cambridge Centre for Alternative Finance

- 2019-2023 **J.J. Wettlaufer Faculty Fellow**
Research fellowship in memory of Jack Wettlaufer, Dean of the Business School from 1963 to 1978, used to sustain young, talented faculty worldwide.
- 2018-2019 **Western Research Fellow, Western University**
- The first cohort of a newly created leadership training program for those who will become the next generation of research leaders at Western University (15 fellows from different disciplines across campus).

ACADEMIC QUALIFICATIONS

- 2006-2010 **Ph.D. in Management (specialization: Management Control)**
ESSEC Business School & Paris Ovest Nanterre La Défense University, France
“[Institutional Change in the Making: The Case of Socially Responsible Investment](#)”
- Summa Cum Laude (Submitted for a thesis award and publication funding)
 - Three International Awards received in three different disciplines (Accounting, Management, and Sustainability)
 - M.Phil. in Business Administration (2008) with Special Distinction
- 2005-2006 **M.Phil. (French "DEA") in Organizational Theory**
École Polytechnique, École des Mines de Paris, ESCP-EAP, ESSEC Business School, and Paris Ovest Nanterre La Défense University, France
- Co-taught across academic institutions
 - Summa Cum Laude (Best-in-Class Student)
- 2002-2006 **MBA & Master in Management**
ESSEC Business School, France
- Specialization: Social Entrepreneurship
 - French Elite "Grande Ecole" (5-year program, MBA and M.Sc. accredited). Accessed after a very selective exam (6.8% admission rate), prepared during two years after high school.

VISITING APPOINTMENTS

- 2022-2023 **Concordia University**, Montreal, Canada (Sabbatical year)
- 2011 **University of Alberta**, School of Business, Edmonton, Canada (Jan-Feb)
- 2009 **UQAM** (University of Québec at Montreal), Social Responsibility and Sustainable Development Chair, Montreal, Canada (Oct)
- 2009 **Manchester Business School**, Accounting and Finance Group, UK (June-Aug)
- 2008-2009 **Uppsala University**, Department of Business Studies, Uppsala, Sweden (Aug-Jan)

PUBLICATIONS

*Indicates a student or research assistant.

Peer-Reviewed Journals

Arjaliès, D-L. and Banerjee B. (forthcoming) “Let’s go to the land instead:” Indigenous perspectives on biodiversity and the possibilities of regenerative capital, conditionally accepted at the *Journal of Management Studies*.

Friedland R. and Arjaliès, D-L. (2024), [Speaking for Human Being: Institutional Logics, Dragons, and the Supra-Human](#), *Journal of Organizational Sociology*, <https://doi.org/10.1515/joso-2023-0038>

- Published in Portuguese in the Revista Eletrônica de Ciência Administrativa, “[Falando em nome do ser humano: lógicas institucionais, dragões e o supra-humano](#)”

Arjaliès, D.-L. and Compain-Eglin, S. (2024), "[Trying to Sell the Crow Queen in Web3: On the Resistance of Video Gamers to Cryptocurrencies, NFTs and Their Financial Logic](#)", DuPont, Q., Kavanagh, D. and Dylan-Ennis, P. (Ed.) *Defining Web3: A Guide to the New Cultural Economy*, *Research in the Sociology of Organizations*, Vol. 89, Emerald Publishing Limited, Leeds, pp. 177-190. <https://doi.org/10.1108/S0733-558X20240000089016>

- The article and its accompanying art piece were published as NFTs on a blockchain as part of an experimental approach to Web 3.0, combining the arts and academia. The larger collection was the first to be published as a series of NFTs on a blockchain, with online games and crowdfunding through cryptocurrencies.

Arjaliès, D.-L., Rodrigue M., and Romi A. (2023), "[Come play with us!](#)" *A grassroots research agenda for accounting and the circular economy*, *Accounting Forum*, <https://doi.org/10.1080/01559982.2023.2269747>

- Featured by Radio Canada, [Faculti](#).

Yu H.*, Bansal T., and Arjaliès, D.-L. (2023), [International business is contributing to environmental crises](#), *Journal of International Business Studies*, 54: 1151-1169.

Arjaliès D.-L. and Gibassier D. (2023), [Can financialization save nature? The case of endangered species](#), *Contemporary Accounting Research*, 40(1): 488-525.

- Best Paper Award, Established Scholar Category, CSEAR North America 2018, featured by the PRI [here](#).

Arjaliès, D.-L., Laurel D.*, and Mottis N., (2023) [Prison break from financialization: The case of the PRI Reporting and Assessment Framework](#), *Accounting, Auditing & Accountability Journal*, 36(2): 561-590.

Arjaliès, D.-L., Chollet P., Crifo P., and Mottis N. (2023). [The Motivations and Practices of Impact Assessment in Socially Responsible Investing: The French Case and its Implications for the Accounting and Impact Investing Communities](#), *Social and Environmental Accounting Journal*, 43(1):1-29

- Highly Commended in the 2023 Reg Mathews Memorial Prize, featured [here](#).

Arjaliès, D.-L. (2022). [What trees taught me about Covid-19: On relational accounting and other magic](#), *Accounting, Auditing & Accountability Journal*, 35(2): 569-575.

- Best Paper Award in the Category "Covid-19," XX USP International Conference in Accounting

Banerjee S.B. and Arjaliès, D.-L. (2021). [Celebrating the end of enlightenment: Organization theory in the age of the Anthropocene and Gaia \(and why neither is the solution to our ecological crisis\)](#), *Organization Theory*, 2(4): 1-24.

- Among the most cited articles in the journal (3-year period after publication)

Alawattage C., Arjaliès, D.-L., Barrett M., Bernard J.*, Pereira de Castro Casa Nova S., Cho C.H., Cooper C., Denedo M., Drujon D'Astrosi C., Evans R., Ejiogu A., Frieden L., Ghio A., McGuigan N., Luo Y., Pimentel E., Powell L., Navarro Pérezo P.A., Quattrone P., Romi A.M., Smyth S., Sopt J. and Sorola M. (2021). [Opening accounting: a Manifesto](#), *Accounting Forum*, 45(3): 1-20. A video of the manifesto is available [here](#).

- Co-leader of the Manifesto: more than 7,300 views, Altmetric: 40 within a year, invited and featured across a dozen outlets and conferences.

Friedland R. and Arjaliès, D.-L. (2021). [Putting things in place – Institutional objects and institutional logics](#), *On Practice and Institution: New Empirical Directions*, *Research in the Sociology of Organizations*, 71: 45-86

Arjaliès, D.-L. and Durand R. (2019). [Product categories as judgment devices: The moral awakening of the investment industry](#), *Organization Science*, 30(5): 885-911

- Best International Paper in Social Issues in Management, nominated for the Carolyn Dexter Award (all Academy awards - 2017)

Arjaliès, D.-L., Grant P., Hardie I., MacKenzie D. and Svetlova E. (2019). [My Own Book Review of "Chains of Finance: How Investment Management Is Shaped"](#), *M@n@gement*, 22(4): 664-670

Arjaliès, D-L. and Bansal T. (2018) [Beyond numbers: How investment managers accommodate societal issues in financial decisions](#), *Organization Studies*, 39: 695-725

Gibassier D., Rodrigue M. and Arjaliès, D-L. (2018). ["Integrated reporting, it's like god, no one met him, but everybody talks about him": The power of myths in the adoption of management innovations](#), *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380

- "Highly Commended" in the 2018 Mary Parker Follett Award competition (i.e., selected among the top three papers published in the Accounting, Auditing & Accountability Journal in 2018)

Friedland R. and Arjaliès, D-L. (2017) [The passion of Luc Boltanski: The destiny of love, violence, and institution, Justification, evaluation, and critique in the study of organizations: Contributions from French Pragmatist Sociology](#), *Research in the Sociology of Organizations*, 52: 301-347

- Reviewed in the Journal of Classical Sociology

Arjaliès, D-L. (2014) [Challengers from within economic institutions: A second-class social movement? A response to Déjean, Giamporcaro, Gond, Leca and Penalva-Icher's comment on French SRI](#), *Journal of Business Ethics*, 123(2): 257-262

Arjaliès, D-L. and Mundy J. (2013). [The use of management control systems to formulate and implement CSR strategy: A levers of control perspective](#), *Management Accounting Research*, 24(4): 284-300

- Most cited paper in Management Accounting Research (5 years assessment) (extracted from Scopus) – top 3% since the journal's creation
- Nominated for the 2014 Syntec management consulting best article award in the category "Management / Human Resources / Organization."

Arjaliès, D-L., Hobeika S.*, Ponssard J-P. and Poret S., (2013). [Le rôle de la labellisation dans la construction d'un marché : Le cas de l'ISR en France](#), *Revue Française de Gestion*, 39(236) : 93-107

Kjellberg H, Mallard A, Arjaliès D-L., Aspers P, Beljean S, Bidet A, Corsin A, Didier E, Fourcade M, Geiger S, and Hoeyer K. (2013). [Valuation studies? Our collective two cents](#), *Valuation Studies*, 1(1): 11-30

Arjaliès, D-L., (2013). [The Organization of Hypocrisy by Nils Brunsson \(book review\)](#), *Social and Environmental Accountability Journal*, 33(3): 186-188

Arjaliès, D-L. (2013). [Institutional Change in the Making – The Case of Socially Responsible Investment \(thesis review\)](#), *Journal of Accounting and Organizational Change*, 2013, 9(1)

Arjaliès, D-L. (2011). [Qu'est-ce que l'Investissement Socialement Responsable ?](#) *Revue du Financier*, 193: 7-19

Arjaliès, D-L., Goubet C. and Ponssard J-P. (2011). [Approches stratégiques des émissions CO2 : Les cas de l'industrie cimentière et de l'industrie chimique](#), *Revue Française de Gestion*, 2011, 37(215): 123-146

- Nominated for the 2012 Syntec management consulting best article award in the category "Management / Human Resources / Organization."
- Re-printed in the *Handbook of Research on Green Economic Development Initiatives and Strategies*

Arjaliès, D-L. (2010). [A social movement perspective on finance: How socially responsible investment mattered](#), *Journal of Business Ethics*, 92: 57-78

- Commented by Déjean F., Giamporcaro S., Gond J-P., Leca B. and Penalva-Icher E. in *Mistaking an Emerging Market for a Social Movement? A Comment on Arjaliès' Social Movement Perspective on Socially Responsible Investment in France*, *Journal of Business Ethics*, 2013, 112, 2, 205-212

Books & Community & Multimedia Projects

Deshkan Ziibi Conservation Impact Bond Leadership Team (2021) [Research Team Leader], The Deshkan Ziibi Conservation Impact Bond Project: On Conservation Finance, Decolonization, and Community-Based Participatory Research, Western University, London, Canada, DOI: <https://doi.org/10.5206/101121ipib>, 114 pages. See [story map](#) and [electronic book](#).

- Received the "Climate Leadership Award" by the Finance for the Future Awards

- Interdisciplinary community-based participatory research on the Deshkan Ziibi Conservation Impact Bond. Featured by The National Observer, Corporate Knights, Financial Times, The Hill, SVX, Am910, and Environment Canada. The Honourable Steven Guilbeault, Minister of Environment and Climate Change said:

“The twin crises of climate change and biodiversity loss are two sides of the same coin, and we must tackle both crises together. That’s why the Government of Canada is funding projects like the Deshkan Ziibi Conservation Impact Bond Initiative. By supporting conservation, green innovation, green jobs, and reconciliation, this initiative represents the kind of innovative thinking we need to meet Canada’s conservation goals and address the climate crisis.”

Arjaliès, D-L., Casa Nova, S. P. C., Gendron Y., Lehman C., Navarro Pérez P.A., Resende de Lima J.P., Stoner G., Vera-Colina M.A. (edited by) (2021) *Breaking Boundaries: (Counter) Accounts during the Pandemic: Letters for Future Generations*, *Rompres les Barrières: (Contre) Rapports sur la pandémie: Lettres aux générations futures*, *Rompendo Barreiras: Contra-relatos diversos durante a pandemia: Cartas e mensagens para as gerações futuras*, *Rompiendo Fronteras: (Contras) Cuentas durante la pandemia - Cartas para futuras generaciones*, Western University, London, Canada, ISBN: 978-0-7714-3163-0, 441 pages. Available at: <https://ir.lib.uwo.ca/breaking-boundaries>, featured [here](#). See [electronic book](#).

- Initiated and led this interdisciplinary, multimedia, and multilingual project to offer a lasting record of collective and individual experiences during the lockdown and its aftermath. This open-access book contributes to establishing the accounting discipline’s role in recording critical moments in our global history. Featured by CAA, QRCA, and Alternative Accounts. Reviewed in *Organization Studies* and *Social and Environmental Accounting Journal*.

Arjaliès, D-L., Grant P., Hardie I., MacKenzie D., and Svetlova E. (2017) [co-authored]. [Chains of Finance: How Investment Management Is Shaped](#), *Oxford University Press*, 249 pages, featured [here](#).

- Reviewed in *Journal of Economics*, *Economic Affairs*, *Economic Sociology Newsletter*, *Organization Studies*, *M@m@gement*.

Expert Reports

Obregón J-F.*, Aguanno M.*, Brooking M.*, and **Arjaliès D-L.**, (2023) *Advancing Regenerative Agriculture in Canada: Barriers, Enablers, and Suggestions*, Western University, 138 pages, <https://doi.org/10.5206/iveypub.66.2023>, a webinar available is [here](#).

- Featured by *CBC London*, the *Responsible Investment Association*, [Canadian Sustainable Finance Network](#), *Ontario Professional Planners Institute* and *Western News*.

Bernard J.*, Vora B.*, Arjaliès D-L., (2023), *The Role of Accounting in Conservation Impact Bonds: The Case of the Carolinian Canada Coalition*, Western University, London, Canada, 35 pages, DOI: <https://doi.org/10.5206/iveypub.65.2023>

Anand H.*, Kumar L.*, and **Arjaliès D-L.**, (2023). *Blockchain, Cryptos and NFTs in the gaming industry: A tale of two worlds*, Western University, London, Canada, DOI: 10.5206/iveypub.64.2023, 32 pages, available at <https://ir.lib.uwo.ca/iveypub/64/>.

Arjaliès, D-L., Bernard, J.*, Putumbaka B.*, (2021), *Indigenous Peoples and Responsible Investment in Canada*, Western University, London, Canada, DOI: <https://doi.org/10.5206/092021ip26>. See [electronic book](#).

- Featured by the *Responsible Investment Association*, the *Reconciliation and Responsible Investment Initiative*, *les Affaires*.

Arjaliès, D-L., Chollet P., Crifo P. and Mottis N. (2018). [Mesure d’impact et label ISR: Analyse et recommandations](#), *Comité Scientifique du Label ISR*, report and recommendations written for the French Ministry for the Economy and Finance regarding the “impact assessment” regulation of Socially Responsible, 136 pages

Gibassier D., **Arjaliès, D-L.** and Garnier C. (2018). [Sustainability CFO: The CFO of the Future?](#) *IMA (Institute of Management Accountants) Research Report*, 18 pages, featured in the [Harvard Business Review](#)

Gibassier D., **Arjaliès, D-L.** and Rodrigue M. (2016). [From Share Value to Shared Value: Exploring the Role of Accountants in Developing Integrated Reporting in Practice](#), *IMA (Institute of Management Accountants) – ACCA (The Association of Chartered Certified Accountants) Joint Research Report*, 42 pages

Arjaliès, D-L. and Péan J-M. (2009). CSR: A New Business Model for Multinational Corporations? A Study of Management Control Systems used by CAC 40 Companies to integrate CSR into their Strategy, *Macif Gestion Publications*

Book Chapters

Arjaliès, D-L., (forthcoming), [Teaching Sustainable Finance as a Critical Force for Change: A \(Feminine\) Twenty-Year Journey](#), in Belinga R., Gond J-P., Morsing M. (Eds.), *Teaching Sustainable Finance: Answering the Demand* (Working title), Routledge

Arjaliès, D-L., Bouchet V.*, Crifo P. and Mottis N. (2024), [La mesure d'impact et l'Investissement Socialement Responsable \(ISR\): Un tour d'horizon](#), in Tchotourian E., Bres L. and Geelhand de Merxem L. (Eds.), *Zone frontières et entreprise socialement responsable – Perspective multiple: droit, administration et éthique*, Edition Yvon Blais (Canada)

Arjaliès, D-L. (2022) (2nd Edition) (2014: 1st edition). [Le mouvement de l'Investissement Socialement Responsable : Une mise en perspective historique](#). In N. Mottis (Eds.), *ISR et Finance Responsable*, Collection Ellipses, p.11-32,

- Awarded the « Essay » Label by the Collège de Labellisation de la FNEGE (2023).

Arjaliès, D-L. (2021). "[At the very beginning, there's this dream.](#)" [The role of utopia in the workings of local and cryptocurrencies](#), in Raghavendra R., Wardrop R. and Zingales L. (Eds.), *Handbook of Technological Finance*, Palgrave, p. 95-137

Arjaliès, D-L., Goubet C. and Ponsard J-P. (2016). [Strategic approaches of CO2 emissions: The case of the cement industry and the chemical industry](#), In Erdoğan M., Arun T. and Habid Ahmad I. (Eds.), *Handbook of Research on Green Economic Development Initiatives and Strategies*, IGI Global, p.583-604

Arjaliès, D-L., Lorino P. and Simpson B. (2013). [Understanding organizational creativity: Insights from pragmatism](#). In M. Kelemen and N. Rumens (Eds.), *American Pragmatism and Organization Studies*, Gower Press, p.131-145

Arjaliès, D-L. and Ponsard J.P. (2010). [A managerial perspective on the Porter hypothesis – The case of CO2 emissions](#). In P. Crifo & J-P. Ponsard (Eds.), *Corporate Social Responsibility: From Compliance to Opportunity?* Editions de l'Ecole Polytechnique, p.151-168

Other Publications (Online Media, Press, Governmental Recommendations)

Arjaliès, D-L., and Bansal T. (2023). ESG backlash in the US: what implications for corporations and investors?, *Financial Times*, June 11, available [here](#).

Fujiwara A.*, Kan T.*, Arjaliès, D-L., (2023) Seeding Private Sector Interest in Biodiversity, Ivey Business Journal, May/June 2023, available [here](#).

Arjaliès, D-L., Bansal T., and Gualandris J. (2022). Doug Ford's housing bill is short-sighted and will undermine long-term prosperity, *The Toronto Star*, November 10, available [here](#).

- Led a letter submitted to the Ontario Legislative Assembly's Standing Committee on Heritage, Infrastructure and Cultural Policy signed by 13 Ivey professors and researchers and a [comment](#) to the Environmental Registry of Ontario regarding changes to OWE. It explicitly recommended protecting natural heritage and agriculture and promoting density in urban areas. Several media outlets featured our work (Radio Canada, Craig Needles podcast, CBC News).

Arjaliès, D-L., (2021). Backing biodiversity to save ourselves - How can we encourage investors to tackle the next big environmental crisis? *Financial Times*, September 13, available [here](#).

Arjaliès, D-L., (2020). It's not too late to make Canada a world biodiversity champion with conservation finance, *The Hill Times*, December 9, available [here](#).

Arjaliès, D-L., Rodrigue M. and Romi A. (2020). Another call for papers on sustainability in accounting? Please let's help us stop it! Reflections on the call for papers on "Accounting for the Circular Economy" in Accounting Forum, *EAA Blog Series*, available [here](#).

Arjaliès, D-L., (2019). We shouldn't just be insuring buildings; we need to insure our wetlands, *The Hill Times*, December 11, available [here](#).

Arjaliès, D-L. and Bansal T. (2019). Canada's Financial Markets are Stunting our Growth and Undermining our Future, *The Conversation*, June 16, available [here](#).

Arjaliès, D-L. Furnari S., Grandazzi A., Hasbi M., Heimstädt M., Roulet T. and de Vaujany F.X. (2019). Three propositions to help cultivate a culture of care and broad-mindedness in academic publishing, *LSE (London School of Economics) blog*, are available [here](#).

Arjaliès, D-L. (2018). Is Impact Assessment the New Black? And if so... Should we teach it? *CSEAR (Centre for Social and Environmental Accounting Research) Blog*, May 16, available [here](#).

Arjaliès, D-L. (2018). Why Impact Investing Matters: A Primer, *Network for Business Sustainability*, March 2, available [here](#).

Arjaliès, D-L. (2017). ESG: What Should Plan Sponsors Expect? Will Canada follow Europe's lead on reporting? *Canadian Investment Review*, April 4

Arjaliès, D-L., Hsieh Y-Y.* and Vergne J-P. (2017). A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." An online commentary, *Journal of Management Studies*, January 17

Arjaliès, D-L. (2014). Comment mettre en place un système de pilotage de la RSE dans une entreprise ? *Les cahiers de l'Ingénierie, Syntec*, Avril, n°90

Arjaliès, D-L. and Lesage C. (2013). Fit an organisation's aims and meet demands of each user's system, Education Post, *South China Morning Post*, October 18

Arjaliès, D-L. (2011). Une ethnographie de la finance, *Le Monde*, September 27, Supplément Le Monde Economie, p. 6

Arjaliès, D-L. and Mehrpouya A. (2011). *Who Owns the Money?* HEC Idea Video: an animation movie to share academic knowledge – available [here](#).

Case Studies and Teaching Notes

Arjaliès, D-L., Ghandi M.* (forthcoming). The Deshkan Ziibi Conservation Impact Bond: When Investors Meet Indigenous Communities to Finance Nature-Based Solutions (free case)

Arjaliès, D-L., Bernard J.*, Brooking M.* (2023). [Indigenous Peoples and the Land in Canada: An Introduction](#), Ivey Publishing, W31836 (free case)

Arjaliès, D-L., Baluch F. R.* (2021). [Emaan Modaraba: Islamic Finance and the Real Economy](#), Ivey Publishing, 9B21N010

Arjaliès, D-L., Gibassier D., and Newton A. (2021). [Building the Impact Economy through Systems Change](#) (A) & [Covid-19 and its Effects on the Impact Economy](#) (B), Ivey Publishing, 9B20M16 & 9B20M17

- Selected for the EFMD 2021 Case Competition in the Finance and Banking category

Arjaliès, D-L. and Newton A.* (2020). [Note on Money and Cryptocurrencies](#), Ivey Publishing, 9B20N039.

Arjaliès, D-L., Chen S.* and Sathasivam S.* and Newton A.* (2020). [Verge Capital: Investing for Social Impact](#), Ivey Publishing 9B20M135

Arjaliès, D-L. and Bansal T. (2020). [Guidelines for Doing an Impact Assessment](#), Ivey Publishing 9B20B010

- Translated in Chinese

Arjaliès, D-L., T. Bansal, and Kaloty B.* (2020). [Assessing Corporate Impact: Danby's Response to Syrian Immigration](#), Ivey Publishing 9B20M107

- Selected for the 2018 Ivey MBA Case Competition

Yu H.* and **Arjaliès, D-L.** (2019). [Norlha: Scaling Up Sustainable Luxury on the Tibetan Plateau](#), Ivey Publishing 9B19M027

- Translated in Chinese
- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Inclusive Business Models Category

Arjaliès, D-L., D. Gibassier, M. Rodrigue and Mark K. (2018). [Danone: Adopting Integrated Reporting or Not?](#) (A) and (B), Ivey Publishing 9B18B017/9B18B018

- Translated in Chinese
- Selected by Ivey Publishing for the EFMD 2020 Case Competition in the Responsible Business Category

Mehrpouya A., **Arjaliès, D-L.** and Mark K. 2016. [The Access to Medicine Index](#) (A) and (B): [Engaging Stakeholders and Attracting Funding](#), Ivey Publishing 9B17M010 & 9B17M011

Arjaliès, D-L. and Mark K. (2016). [Socially Responsible Investment Funds in France: Regulations and Retail](#) (A) and (B), Ivey Publishing 9B16N016/9B16N017

- Selected by Ivey Publishing for the EFMD 2017 Case Competition in the Finance and Banking Category

WORKING PAPERS

Under Review

Arjaliès, D-L., Bansal T., and Yu H.*, 'One drop of water in the river' How organizations identify global issues, revise and resubmit at the *Academy of Management Journal*.

Kodeih F., Raynard M., and **Arjaliès, D-L.**, Nothing to trade? Occupational collaborations involving nascent occupations, revise and resubmit at *Organization Studies*.

Arjaliès, D-L., Bernard J.* and Banerjee B. Creating Third Epistemological Spaces: A Two-Eyed Seeing/Etuaptmumk Approach to Working with Indigenous Communities, under review in *Organization Studies*.

Working Papers

Aguanno M.*, **Arjaliès D-L.**, Bansal T., Romi A., Measuring Sustainability Impact: Failures and Opportunities, to be submitted to *Research Policy*

Arjaliès, D-L., Bansal T., and Laurel D.*, Framing finance for the commons: Why PRI framed responsible investing as a system, to be submitted to *Academy of Management Perspectives*

Bernard J.* and **Arjaliès, D-L.**, There is no "I" in ESG – On the absence of Indigenous peoples in Responsible Investment.

Arjaliès D-L., de Gannes N., The Death of the White Man: What James Bond's demise tells us about the world, invited to *Organization Studies* (Media Review)

Current Fieldwork

Conservation Finance, Economic Reconciliation, Regenerative Agriculture

AWARDS, HONORS, AND GRANTS

Research Awards / Recognitions

Google Scholar citations: 2,185; h-Index: 16 (as of July 2024)

2017-present. **Top 5% (10% till 2022) Author on SSRN by all-time and new downloads**

2021-2024. **Ivey Research Merit Award**

2024. **“Highly Commended” in the 2023 Reg Mathews Memorial Prize**, a paper published in the journal considered to have made the most significant contribution towards the social and environmental accounting literature for *The Motivations and Practices of Impact Assessment in Socially Responsible Investing: The French Case and its Implications for the Accounting and Impact Investing Communities*, *Social and Environmental Accounting Journal*, 43(1):1-29 (with Chollet P., Crifo P., and Mottis N)

2022. **“Climate Leadership Award”** by the Finance for the Future Awards recognizes the organizations and individuals supporting the integration of sustainability into financial decision-making for the community-based participatory research *Desbkan Ziibi Conservation Impact Bond*.

2020. **Best paper award in the category "Covid-19," XX USP International Conference in Accounting** for "What trees taught me about Covid-19: On relational accounting and other magic."

2019. **"Highly Commended" in the 2018 Mary Parker Follett Award competition** (3 best papers published in the journal for the year) for "Integrated reporting, it's like God, no, one met him but everybody talks about him": The power of myths in the adoption of management innovations, *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380 (with D. Gibassier and M. Rodrigue)

2018. **Best Paper Award, Established Scholar Category, CSEAR North America**, for "Can accounting Save nature(s)? The case of endangered species" (with D. Gibassier) (CAD\$2,500)

2018. **Most cited paper** in *Management Accounting Research* since 2013 (extract from Scopus) for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 24(4): 284-300" (with J. Mundy)

2017. **Best International Paper in Social Issues in Management, Academy of Management, nominated for the Carolyn Dexter Award** (all academy award), for "Product categories as judgment devices: The moral awakening of the investment industry" (with R. Durand)

2014. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "The use of management control systems to formulate and implement CSR strategy: A levers of control perspective, *Management Accounting Research*, 2013, 24(4): 284-300" (with J. Mundy)

2012. **Nominated for the Syntec management consulting best article award in the "Management / Human Resources / Organization" category** for "Approches stratégiques des émissions CO2: Les cas de l'industrie cimentière et de l'industrie chimique, *Revue Française de Gestion*, 2011, 6(215): 123-146" (with C. Goubet and J-P. Ponsard)

2011. **Best Thesis Award European FIR-PRI** (French Social Investment Forum & Principles for Responsible Investment) (€5,000)

2011. **Highly Commendable dissertation in the EFMD Emerald Outstanding Doctoral Research Awards in the Interdisciplinary Accounting Research** (category sponsored by the *Accounting, Auditing & Accountability Journal*)

2011. **European EDAMBA Thesis Competition – Second Prize** (European Doctoral Programmes Association in Management and Business Administration) (€1,500)

Teaching Awards / Recognitions

2021. **Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education** for "Sustainable Finance: Building the Business of the 21st century" (MBA Program), course ranked highest of 76 submissions from more than 50 universities worldwide, featured [here](#).

2019. **Ideas Worth Teaching Award**, Aspen Institute, for "Assessing the Broader Impact of Business" (HBA Program). This award celebrates visionary faculty and the courses that tackle society's largest, most embedded challenges of our time, featured [here](#).

2019. **Community-Engaged Learning Award**, Western University, for "Assessing the Broader Impact of Business" (HBA Program) (CAD1,500)

2018. **Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education**, for "Assessing the Broader Impact of Business" (HBA Program) (US\$1,000)

2018. **Reimagine Education Award (Wharton)**, shortlisted for "Assessing the Broader Impact of Business" (HBA Program), 15% of shortlisted among 1150+ applications worldwide.

2018. **Nominated for the Lawrence G. Tapp Teaching Award**, MBA Association

2017, 2018. **Top 10% MBA Professor**, Ivey Business School (Ranked by MBA Students)

Service Awards / Recognitions

2019. **Ivey Community Service Award** recognizes and encourages excellent service to the Ivey community beyond the job's duties (CAD 2,500)

Grants / Funding (+1/2 million in total)

2024. **SSHRC Explore Grant (Principal Investigator)** for 'Creating Third Epistemological Spaces in Business Schools: A Two-Eyed Seeing/Etuaptmunk Knowledge Production Experiment with Indigenous Partners' (CAD 7,000), with O. Branzei, E. Huner and Z Kinias.

2023. **The CPA Ontario Centre for Accounting and the Public Interest (Principal Investigator)** for "A Theory of Change and Impact Metrics to Trigger Farming and Societal Change" (CAD 10,000)

2023. **The CPA Ontario Centre for Accounting and the Public Interest (Principal Investigator)** for "The Role of Accountants in Moving the Circular Economy Forward" (CAD 7,500)

2023. **The CPA Ontario Centre for Accounting and the Public Interest (Co-Applicant)** for "Developing an audit process while scaling up an Indigenous- and community-led Conservation Impact Bond" (CAD 7,500)

2023. **CAAA (Canadian Academic Accounting Association) Research Grant (Principal Investigator)** for 'Developing an Auditing Process to Replicate and Scale an Indigenous-led Conservation Impact Bond,' with J. Bernard (CAD 10,000)

2022. **Carbon Solutions@Western Grant (Principal Investigator)** for 'Scaling up nature-based climate solutions for carbon emissions through an Indigenous- and community-led Conservation Impact Bond,' with J. Bernard (CAD 150,000)

2022. **Inaugural Canadian Sustainable Finance Network (CSFN) Research Grant (Principal Investigator)** for 'The Opportunity for Conservation Impact Bonds to Finance Natural Infrastructure and Regenerative Agriculture on Canadian Farmland,' Institute for Sustainable Finance Canada (CAD 50,000)

2022. **SSHRC Insight Grant (Principal Investigator)** for 'Equity-based conservation finance: innovating a new financial instrument that tackles the biodiversity crisis,' with T. Bansal and M. Aguanno (CAD 168,932)

2022. **Private partnership (Principal Investigator)** with a CBOE and RBC to design a conservation finance product within Innovation North lab, with T. Bansal (Start-up funds: CAD 75,000)

2020-2023. **Undergraduate Student Research Internships (Supervisor)**, one student/year (CAD 18,000)

2021. **Knowledge Mobilization Innovation Grant**, Western University (CAD 7,500)

2020. Research grant from the **Smart Prosperity Institute, Greening Growth Partnership and Environment and Climate Change Canada, Economics and Environmental Policy Research Network** for 'The opportunity for conservation impact bonds to finance investment in conservation and enhancement of natural capital in Canada' (CAD 60,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Creation and integration of ESG metrics in executive compensation,' with N. de Gannes (CAD 21,000)

2019. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'How can accounting on the Sustainable Development Goals (SDGs) contribute to politicize corporations?' with D. Gibassier (CAD 8,000)

2019. **SSHRC Insight Development Grant** (Principal Investigator) for 'Contribution of Indigenous knowledge to sustainable development: A place-based perspective,' with T. Bansal and H. Yu (CAD 74,614)

2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Indigenous forms of accounting' (CAD 6,000)

2017, 2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for 'Can accounting save nature(s)? – The case of endangered species,' with D. Gibassier (CAD 4,500, CAD 7,000)

2017. Research grant from the **IMA Research Foundation** for the project 'Sustainability CFO,' with D. Gibassier and C. Garnier (€5,000)

2016. **Western University Faculty Research Development Fund** for 'Responsible investing in North America' (CAD 4,000)

2014 & 2011. Research grants from **HEC Paris Research Center for Society and Organizations** for the projects 'Principles for Responsible Investing' and 'The SRI asset management industry in Europe,' with D. Laurel (€2,000 and €2,000)

2013. Research grant from the **IMA Research Foundation** for the project 'From share value to shared value: Exploring the role of integrated reporting in accounting practices,' with D. Gibassier and M. Rodrigue (US\$24,931)

2010. Research grant from the **Management Control Association** for the project 'Labels and transparency in financial markets: The case of responsible investment' (£1,200).

2009. Marie Curie Early-Stage Researchers Fellowship, funded by the **European Commission** (€7,500)

2006-2009. Co-funding from the **French Ministry for Higher Education and Research** and the **European Social Fund** (ESF) through a CIFRE contract (€42,000)

TEACHING ACTIVITIES

Ivey Business School

2024-present. **Reconciling Business School: Co-Creating an Indigenous Ivey Workshop for Indigenous and Allied Learners** (with O.Branzei, E. Huner, M.Issett and Z.Kinias (Ivey) and C. Brunette-Debassige, B. Hill, C. Jacobs, K. Wheatley and S. Whiteye (Indigenous teachers)

- New course entirely designed weaving Western and Indigenous perspectives (HBA students and Indigenous community members and Indigenous registered students at Western and affiliate colleges)

2017-present. **Business Impact Assessment**, HBA Program (community-engaged learning: case & field-based learning)

- New course entirely designed
- Received the Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education (2018)
- Shortlisted for Reimagine Education Award (Wharton) (15% of 1150+ applications) (2018)
- Received the Community Engaged Learning Award, Western University (2019)
- Received the Ideas Worth Teaching Award, Aspen Institute (2019)

2016-present. **Sustainable Finance: Building the Business of the 21st Century**, MBA Program (case-based learning)

- New course entirely designed.
- Received the Financial Times & Impact and Sustainable Finance Faculty Consortium Teaching Recognition Award for overall excellence in sustainable finance education (2021)
- Nominated for the Lawrence G. Tapp Teaching Award (2018)
- Ranked among the top 10% MBA courses (2017, 2018)

2015-2023. **Corporations & Society: Sustainable Finance**, HBA Program (case-based study)

- Half of the course entirely designed (2nd part on Sustainable Finance)
- Coordinator of the course for the HBA program (11 sections – 600 students) since 2018

Ivey Academy (Executive Education)

2023-Present. Programme Director of the [Women Venture Forward Program](#), CVCA (Canadian Venture Capital Association)

2023-Present. Teaching of “The Role of Canadian VCs in the Climate Transition,” Canadian Private Capital Investment School (CPCIS) program, CVCA (Canadian Venture Capital Association)

Others

2018-2020, MSc program at the Schulich School of Business (York University) and University of Cambridge Institute for Sustainability Leadership (UK).

2006-2016. Taught and designed various courses at different levels (Undergraduates, M.B.A, Ph.D., M.Sc., Executive Education): Management Accounting, Management, and Sustainability courses, both in English and French – both lecture and case study based (HEC Paris – ESSEC Business School).

OUTREACH & IMPACT

Independent Expert / Board Membership

2021-2024	Invasive Species Centre Board Member
2019-2021	United Nations Global Compact Expert Network Member
2017-2024	United Nations Environment Finance Initiative (UNEP-FI) <i>Principles for Responsible Investing</i> Member, Academic Network Advisory Committee
2016-2021	French Ministry for the Economy and Finance <i>Committee in Charge of the State-Back SRI Label for Retail Investors</i> Member, Scientific Committee
2016-present	French Social Investment Forum Independent Expert, Board Member
2012-present	FRI-PRI Finance and Sustainability Award Member, President (2015)

Expert Consultations

2020-2021. CPA Competency Map – Review of the Canadian CPA (Chartered Professional Accountants) teaching curriculum, focusing on sustainability insights.

2018-2019. CPA Canada Foresight – Reimagining the Profession, **CPA (Chartered Professional Accountant) Canada**, a comprehensive multi-stakeholder project to help shape the profession’s future and Canadian business. Participants in the scenario roundtables (40 participants in total).

PROFESSIONAL SERVICE

Ad-Hoc Reviewer

Accounting Journals: Accounting, Auditing and Accountability Journal; Accounting Forum; Accounting, Organization, and Society; British Accounting Review; Contemporary Accounting Research; Comptabilité-Contrôle-Audit; Critical Perspectives on Accounting; European Accounting Review; Management Accounting Research; Social and Environmental Accounting Journal; Sustainability Accounting, Management and Policy Journal

Management Journals: Academy of Management Journal; Business Strategy and the Environment; Canadian Journal of Administrative Sciences; Journal of Business Venturing; Journal of Management Inquiry; Journal of Management Studies; Management International; Organization Studies; Relations Industrielles; Strategic Management Journal; Strategic Organization

Sociology/Ethics Journals: Business&Society; Journal of Business Ethics; Journal of Cultural Economy, Research in the Sociology of Organizations

Case Studies: Ivey Publishing

Professional Bodies: CIMA (Chartered Institute of Management Accountants)

Granting Bodies: SSHRC (Canada), F.R.S.-FNRS (Belgium), Carthy Foundation (Canada), MITACS (Canada)

Academic Awards: ONE Best Dissertation (2024-present), PRI-FIR awards (2011-present), CSEAR Best Papers (2023)

Editorial (Review) Board – Member

Editorial Board Members: Accounting Forum (2019-present); Organization Studies (2021-present)

Guest Editor of the special issue on "Accounting for the Circular Economy" in Accounting Forum, with Michelle Rodrigue and Andrea Romi (published in 2023)

Guest Editor of the special issue on "Utopia and dystopia as sources of (new) forms of organizations and organizing" in Organization Studies, with Ali A. Gümüşay, Michael Lounsbury, Paolo Quattrone, Renate Meyer, and Marc J. Ventresca (ongoing).

Editorial Review Board Member, Accounting Horizons (2024-present)

Organization of Academic Conferences

Principles for Responsible Investment Academic Conference (2024)

CSEAR North America Conference (2020, 2022)

Ivey Accounting & Society Workshop (2019)

Ivey Sustainability Conference (2016-2019, 2022), featured [here](#).

Academic Conferences - Member of Scientific Committees

Critical Perspectives on Accounting (2020)

CSEAR North America Conference (2018, 2022, 2024)

PRI Academic Network Conference (2017, 2018, 2019, 2024)

Geneva Summit on Sustainable Finance (2016, 2017, 2018)

European Accounting Association Annual Conference (2012-2014, 2019-2020)

Ph.D. Supervision and Committees (completed)

2022-2024 – Postdoctoral contract) Julie Bernard (Ivey Business School), Topic: “Replication of the Deshkan Ziibi Conservation Impact Bond,” Supervisor.

2021. Nahyun Kim (Ivey Business School), Topic: "Time Horizon and Sustainability," Committee Member.

2021. Haitao Yu (Ivey Business School), Topic: "Place-Based Meaning and Indigenous Knowledge," Committee Member.

2019. Hee-Chan Song (Ivey Business School), Title: "Three Essays on Organizational Paradox, History and Resilience," Committee Member.

2019. Hadi Chapardar (Ivey Business School), Title: "Industry Self-Regulation and Government: A Study of a Hybrid Regulatory Model to Realize the Circular Economy," Committee Member.

2019. Natalya Turkina (University of Melbourne), Title: "Why Do Corporate Responsibility Meanings and Practices Vary? Exploring Culturally and Structurally Embedded Corporate Agency in Australia and Mongolia," External examiner.

2018. Ying-Ying Hsieh (Ivey Business School), Title: "The Rise of Decentralized Autonomous Organizations: Coordination and Growth Within Cryptocurrencies," Internal examiner.

2016. Mark Desjardines (Ivey Business School), Title: "The Causes and Consequences of Corporate Short-Termism," Internal examiner.

2013. Daniela Laurel (Politecnico di Milano), Title: "Rethinking Finance: Responsible Investment in the European Asset Management Industry," Co-Supervisor with M. Giorgino.

Occasional chair for PhD defenses in the Department of French Studies (Western University)

Ph.D. Supervision and Committees (ongoing)

(2025-PhD Expected) Michelina Aguanno (Ivey Business School), Topic: "Land Management and Biodiversity," Co-supervisor with Tima Bansal.

(2028-PhD Expected) Stephanie Rügger (Ivey Business School), Topic: “Impact and Communities,” Committee member.

Elected Positions on Internal Committees & Internal Service (Ivey Business School)

2024-ongoing – Sustainability Group Coordinator

2023-ongoing – Promotion & Tenure Committee

(2020-2023) Ivey Research Committee: in charge of promoting and supporting the research culture and productivity within the business school.

Recruitment Committee (Sustainability, Accounting)

PROFESSIONAL QUALIFICATIONS

2018	San'yas Indigenous Cultural Safety Training Certificate Indigenous Cultural Safety Ontario, in partnership with PHSA
2015	International Teachers Programme (ITP) Graduate (CEIBS, China)
2011	French Public University Assistant Professor Qualification in Management Sciences

PRIOR WORK EXPERIENCE

- 2006-2009 **Macif Gestion, France** (*Asset Management Company*)
Socially Responsible Investing (SRI) Analyst
- 2004-2005 **Macif, France** (*Mutual Insurance Company*)
Social Economy Operations Manager, Social Economy Department
- 2003 **Companieros, France** (*Ethical Educational Programs*)
Deputy Project Manager

INVITATIONS FOR RESEARCH SEMINARS OR KEYNOTES

2024. Warwick Business School (UK), University of Edinburgh (UK), CSSI 2024 Doctoral Consortium (online/South Africa)
2023. Qualitative Research and Critical Accounting Network (QRCA) (Columbia/Online), Oxford University Social Outcomes Conference (UK/Online), Rotman Sustainable Finance Research Roundtable (Online), CSEAR (Online), EAA (Online), Crisis in Digital Currencies (Western University, Canada) (online)
2022. Université Laval (Canada), Ethos (UK/Online), Manchester University (UK/Online), Concordia University (Canada/Online), Alternative Accounts (UK/Online), AAAweARE Webinar (US/Online), EAA (Europe/Online)
2021. 1^{ère} Conférence francophone sur la recherche en comptabilité critique et interprétative (France/Online), University College Dublin (Ireland/Online), British Accounting and Finance Association (UK/Online), American Accounting Association Doctoral Consortium (US/Online), Qualitative Research and Critical Accounting (Latin America/Online)
2020. Università di Bologna (Italy/Online), Ecole Polytechnique (France), University of Madison-Wisconsin (US)
2019. Queens University (Canada), Laval University (Canada), Cass Business School (UK), London School of Economics (UK), Rotman School of Management (Canada)
2018. Ivey Frontiers (Canada), WWF-Carolinian Canada Conservation Conference (Canada), University of Waterloo (Canada), Western University (Canada), Schulich School of Business (Canada)
2017. Aalto University (Finland), IESEG Business School (France)
2016. SHARE (Canada), Investment Innovation Conference (US)
2015. Ecole des Mines (France), ESSEC Business School (France)
2014. ESSEC Business School (France), Ivey Business School (Canada), Ecole des Mines (France)
2013. Politecnico di Milano (Italy), Solvay Brussels School (Belgium)
2012. 8th International Meeting of Trade Union Pension Trustees (France), ESSEC Business School (France), Reims Management School (France)
2011. 7th International Meeting of Trade Union Pension Trustees (France), SSFA (France), FDIR Chair (France), UQAM (Canada), University of Alberta (Canada)
2010. CRG (France)
2009. Collège de France (France), ICCSR (UK), Manchester Business School (UK), Max Planck Institute (Germany), Stockholm School of Economics (Sweden), Uppsala University (Sweden), Ecole Polytechnique (France), ESSEC Business School (France)

CONFERENCES AND WORKSHOPS (AS THE MAIN PRESENTER)

2024. AOM (US)
2023. Accounting For Space: A Critical Accounting / Geography Mini-Conference (Canada/Online)
2021. AOM (US/Online), Egos (Netherlands/Online), ASAC (Canada/Online), Emerging Themes in Indigenous Business (Canada/Online)
2020. American Anthropological Association (US/Online), Academy of Management (US/Online)
2019. AOS Workshop on "Distributed Ledgers, Distributed Institutions?" (UK), AOM (US), EGOS (UK), European Theory Development Workshop (UK)
2018. AOM (US), IPA (UK), EGOS (Tallin), CSEAR North America (Canada)
2017. Chains of Value Conference (UK)
2016. Qualitative Research Methods Ontario Workshop (Canada)
2015. New Institutionalism Workshop (Austria)
2014. Evaluation Practices in Finance Workshop (UK)
2013. Harvard Sustainability Conference (US), The Harvard Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis (US), EAA (France)
2012. JMS Paper Development Workshop (Netherlands), CSEAR (UK), AOM (US), EAA (Slovenia)
2011. EAA (Italy), AFC (France), MASOP (France), MACORG-MCA (France)
2010. MCA (UK), IFSAM (France), MCA/MACORG (UK), EAA (Turkey), AFC (France), NIS (France)
2009. MARG (UK), PRI (Canada), EABIS (Barcelona), EGOS (Spain)
2008. AFC Doctoral Conference (France), Trento University Doctoral Seminar (France)

LAST UPDATE: JULY 2024