

# CANADIAN PRIVATE CAPITAL

## INVESTMENT SCHOOL

Management education for rising leaders  
in Canada's private capital market

INDUSTRY PROGRAM



# Future-Oriented Skills for VC and PE

Enhance your skills and insight as an emerging leader in venture capital and private equity.



## PROGRAM OVERVIEW

Rapid growth across Canada's venture capital and private equity investment sectors is creating countless opportunities for rising investment professionals. The Canadian Private Capital Investment School enables the mindset and knowledge-building you'll need to thrive in the complex world of private capital investment management.

Delivered in partnership with the Canadian Venture Capital and Private Equity Association (CVCA), this specialized program prepares emerging and aspiring

fund managers, institutional investors, angels, and professional service providers with the advanced capabilities to navigate disrupting trends and modern challenges in the industry. Featuring case studies, fireside discussions with industry experts, peer networking opportunities, personalized guidance from Investors in Residence, and an applied capstone learning project, the Canadian Private Capital Investment School offers an intensive development experience tailored to the specific needs of professional investors.

## WHO SHOULD APPLY?

This program is designed for early- and established-career professionals—including those moving towards more senior roles—in the Canadian venture capital (VC) and private equity (PE) sectors; you are seeking to develop advanced perspectives on leadership and strategy. Applicants should have prior experience in applying and understanding basic investment and financial principles. Participants commonly include associates, analysts, and directors in VC and PE, as well as entrepreneurs seeking funding, institutional and family fund investment managers, angel investors, professional service providers, and government economic development officials.



## WHAT YOU LEARN

- 1 Develop an integrated end-to-end view of the deal flow at the core of successful private capital investing. Find valuable takeaways to optimize your own process.
- 2 Gain a strategic and often overlooked approach to sourcing deals. Explore deep contemporary challenges in the investment industry and navigate future disruptions.
- 3 Learn to incorporate new opportunities that set yourself and your firm apart. Build a competitive approach that reflects investment ethics, ESG, and EDI.
- 4 Learn to formulate a deal structure that is compatible with your other investments, increasing the likelihood of sustained overall portfolio success.
- 5 Create a network of support with like-minded, ethically driven, private capital professionals. Come away with an expanded network of other emerging and established leaders.
- 6 Gain firsthand insights and experience directly from industry experts in Canada's VC and PE sectors. Connect with Investors in Residence and benefit from deep mentorship.



# Put Your Learning into Practice

Our approach is interactive, grounded in case research, and facilitated by Ivey faculty and industry experts.

## HOW YOU LEARN

Experience the hands-on, interactive approach that sets Ivey apart. Our Case Method of learning is not about textbooks and lectures – it's about learning by doing.

Cases are based on real organizations facing real challenges and opportunities. Featuring interviews with top executives, a case provides a deeply-researched look at the process and outcomes of tough decisions in leading organizations. Program participants learn from top leaders in Canada's venture capital and private equity space, identifying specific, practical takeaways through discussion with other rising leaders. Finish the program with new skills, crowdsourced wisdom, and a clear strategy to tackle specific challenges in your firm.

## Ivey Case Method

Ivey faculty guide the class through real-world case learning, drawing out key takeaways along with new ideas and perspectives. Every individual is encouraged to actively engage with both peers and faculty, bringing diverse viewpoints to the learning experience.

Participants then break out into smaller groups, sharing experiences, exchanging ideas, and collaborating to solve challenges together with other leaders before bringing shared insights back to the classroom.



## 39,000 Real-World Cases

Ivey Publishing is the second-largest producer of business cases in the world. Our faculty draw on thousands of original products in the Ivey collection, with more than 300 classroom-tested case studies added each year.

Case learning at Ivey is often facilitated by the faculty member who authored the case – and regularly features live interactions with real-life case protagonists.

## INDUSTRY EXPERTS AND CAPSTONE PROJECTS

In the Canadian Private Capital Investment School, you learn directly from top industry experts. Leading figures from across the Canadian Venture Capital and Private Equity sectors join you live in class, co-teaching alongside Ivey faculty to deliver firsthand insights and deep industry knowledge. Connect with established leaders in the space, ask questions during exclusive fireside chats, and benefit from the mentorship of Investors in Residence.

The program experience concludes with a team-based capstone project. Participants evaluate a deal and make a pitch to senior-level advisors who will offer feedback and advice on your thought process, deal structure, and rationale. By working in small groups and engaging with a network of other investment professionals, you'll apply leadership skills and navigate team dynamics – just like in real life.

# Designed for Investment Professionals

## WELCOME ORIENTATION

### Half-day networking event and evening on-site

- Meet your fellow participants and faculty; set the stage to form lasting relationships. Settle into the learning environment and help us ensure your needs are accommodated.

## MODULE ONE

### Full day on site followed by an evening fireside chat event

- Build confidence in navigating the key attributes of successful deal flows, the impact of factors like geography on deal sourcing and outcomes, and learn to integrating the entrepreneurial perspective to build successful ventures.
- Examine your personal pathway for career growth and development in private capital investing.

## MODULE TWO

### Full day on site and evening social event

- Trace the influence of individual identity on deal evaluation.
- Build a basis of understanding for inclusive approach to deal structuring and management.
- Incorporate critical aspects of sustainability related to the environment, society, and governance.

Interactive learning is delivered through a blend of case learning, keynote lectures, and feedback from expert industry guests.

## MODULE THREE

### Full day on site and evening fireside chat

- Gear your negotiation approach toward successful deal outcomes.
- Evaluate the ethical considerations inherent in the investment process.

## MODULE FOUR

### Full day on site and evening social events

- Focus on exit strategies and end goals as you refine your approach to closing deals.
- Broaden your perspectives by tackling special topics chosen according to the specific make-up of your learning cohort.

## CAPSTONE PRESENTATIONS

### Half-day peer learning with expert feedback and lunch social

- Apply your learning directly and immediately into a real-life project.
- Receive feedback from industry experts and mentors (Executives in Residence) on your thought processes, deal structure, and rationale.
- Develop a personal approach for growth and development beyond the program
- Celebrate your learning and achievements together with classmates as a new alumni group.



Ivey Donald K. Johnson Centre  
TORONTO, ONTARIO CANADA

# Lifelong Returns on Investment

Join the Ivey Business School community: an exclusive, connected, international group of executive leaders.

“The value of the program, for me, was about peer-to-peer interaction. You get great content in the classroom, but often reflecting on that content with your peers in the class brings a range of different perspectives based on the industries that they work in. The quality of the people in the room was phenomenal, and very valuable for me personally.”

**JOHN CASSIDY**  
Managing Director, Canada  
SVG VENTURES



## Rated #1 for Executive Education across Canada by *Financial Times*.

### ALUMNI CREDENTIALS

Upon completion of the Canadian Private Capital Investment School, you will receive a powerful digital credential and printed certificate from Ivey — Canada’s top-ranked business school.

Your digital badge connects to a unique URL, allowing you to showcase your commitment to professional development on social media, websites, portfolios, and professional networks. When someone in your network views your certification online, they will see your

personalized program certificate and a comprehensive account of the skills you have earned through your program experience.

Stay connected with Ivey and enjoy exclusive thought leadership content, event invites, and opportunities to network with your fellow alumni. All graduates of The Ivey Academy also receive a 25-per-cent discount towards future enrolment in select programs.

### Experience Ivey

At The Ivey Academy, participants explore new perspectives while taking time for mindfulness, reflection, and practice away from the demands of work. Logistical details such as hotel reservations, meals, and program materials are fully accommodated by the Program Manager — a high-level concierge who ensures that the learning experience is distraction-free.

The Canadian Private Capital Investment School is delivered at the Donald K. Johnson Centre on the ground floor of the Exchange Tower in the heart of downtown Toronto, Ontario. The facility has been expertly designed to accommodate today’s business leaders — in addition to 7,500 sq. ft. of versatile meeting and amphitheatre space, we provide onsite catering and state-of-the-art technology integrations.

Between sessions, prepare using videos, readings, and case-studies delivered at a flexible pace through

our virtual learning management system. Discuss ideas with your peers via a private forum and complete guided self-reflections assigned by the faculty to help apply key takeaways from the learning experience.

You will also build connections with The Ivey Academy faculty, chosen from a diverse pool of experienced executives, acclaimed academic researchers, and industry experts. Drawing on original research and thought leadership from nine internal Ivey centres and institutes, they are global leaders in cutting-edge fields.

Choose Ivey and learn in a fun, warm, and supportive environment with a curated group of like-minded professionals. Return to your role with an open mind and increased confidence, ready to face any opportunity.



4.9/5 Participant Rating



# For More Information

Visit: [IveyAcademy.com](http://IveyAcademy.com)

Email: [info@iveyacademy.com](mailto:info@iveyacademy.com)

Toll Free: +1 (800) 948-8548

Phone: +1 (519) 661-3272

Ivey Business School  
Western University  
1255 Western Road  
London, Ontario, Canada  
N6G 0N1

