

# ACCELERATED MBA



**Nishant Raina**  
AMBA '21  
Director of Product  
Management, Small  
Business North America  
Mastercard

# CORPORATE SPONSORSHIP



# WELCOME TO THE IVEY ACCELERATED MBA

## Helping motivated employees reach the next level.

At Ivey, we believe organizations need to think broadly about their business and the environment in which it operates to remain competitive in today's global environment. We also believe it's important for companies to nurture employees poised to become future leaders and use the skills they gain through an MBA to take their organization to greater levels of success.

The Accelerated MBA at Ivey Business School is a 14-month program designed to provide the leadership training required to be promoted within the candidate's current organization. The blended learning curriculum combines Ivey's distinct classroom experience with a cutting-edge online platform, so students can earn their MBA while they work.

Our Case-Based Learning, world-class faculty, and extensive alumni network create a dynamic learning environment. This fast-paced program prepares employees for future leadership roles, sharpens their skills through classroom discussion as well as the program's *Field Project*, and increases employee retention.



**Ashna Haji, AMBA '21**  
Marketing Manager, Indoor Air Quality  
Panasonic North America

**Kevin Luo, AMBA '21**  
Associate Director, Strategic Initiatives  
BMO Financial Group



# The ROI of an Ivey Accelerated MBA for your organization

Ivey graduates often draw a line between their time before and after attending the program. Their experience goes beyond acquiring new knowledge or sharpening skills. They begin to see business problems in a new light, they manage relationships differently, and they develop insights and competencies that bring their performance to a new level.



**Emily McAughey, AMBA '21**  
Associate Director, Business Transformation  
Omnicon Media Group



**Sid Santdasani, AMBA '21**  
Senior Manager, Investment Funds  
CIBC Private Wealth Management

## Leadership development

Ivey's Accelerated MBA Program is constantly focused on practical, hands-on learning about current business challenges that students are encouraged to apply to their organizations right away. This means they will be making ongoing contributions informed by managers and executives from Canada's leading organizations and enriched by their classroom experience well before graduation. In addition, participants' group projects, individual assignments, and the Accelerated MBA's *Field Project* are all designed to not only teach, but also deliver results to the sponsoring organizations.

## Employee retention

Unlike other MBA programs, the Accelerated MBA is designed to position candidates for an internal promotion within their organization. Applicants are required to use their current direct report/supervisor as one of their references. The Career Management curriculum is an extension of the in-class curriculum and designed to prepare candidates for the challenges they will face. Providing monetary support to employees through full or partial tuition payments and time off to attend the class days demonstrates your company's commitment to them as valuable assets to the organization.

## Relationship with Ivey

An Ivey education reaches more than just one employee. Your organization will develop an ongoing relationship with Ivey and its extensive research, library, programs, and consulting resources. You will also benefit from Ivey's extensive alumni networks as your employee gains contacts through dealings with experienced classmates and faculty.

# Curriculum structure

The Ivey Accelerated MBA curriculum consists of 14 courses across three terms. The program is completed in a total of *14 months*.

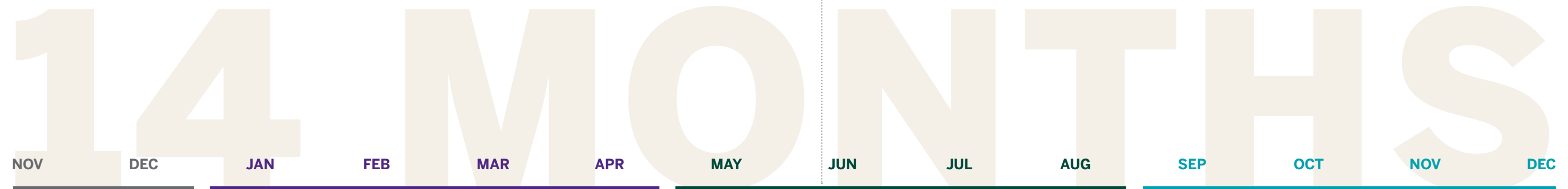
The program starts in November with online modules in preparation for the *one-week* residential session in **London, Ontario**.

During the program, students will be required to attend *monthly in-class sessions, Friday through Sunday*, in downtown **Toronto, Ontario**.

Students must also participate in a mandatory *one-week International Study Trip* during their third term.

In addition to in-class work, plan for *approximately 20-30 hours a week* of study and preparation. This includes completing online modules, case study work, and other projects and assignments.

In total, **20 workdays** will be utilized for in-person classes during the year.



## PROGRAM START: PREPARATION

*(Two months)*

The program starts with online asynchronous learning, meaning that resources can be accessed at the student's own convience. This includes access to purpose-built videos, readings, resources, case studies, interactive exercises, team learning assignments, and online discussions guided by Ivey faculty.

During this time, students will also be introduced to and engage with their learning teams.

\* Requires 0 workdays. All online.

## TERM 1: LEADERSHIP ESSENTIALS

*(Four months)*

The first term reviews business fundamentals. Primary focus on developing a deeper understanding of leadership.

### Courses

- *Business Fundamentals;*
- *Managing People;*
- *Influence and Persuasion;*
- *Negotiations; and,*
- *Power and Politics.*

\* Requires approx. eight workdays. One-week residential session + monthly in-class sessions.

## TERM 2: INNOVATION AND DISRUPTION

*(Four months)*

The second term focuses on the ever-changing landscape of business. During this term, students are challenged to complete their *Ivey Field Project*.

### Courses

- *Ivey Field Project;*
- *Big Data Analytics;*
- *Consumer Insights Amid Disruption; and,*
- *Managing Innovation.*

### Ivey Field Project

Students partner with a company to study a cross-enterprise issue, problem, or opportunity of operational, organizational, or strategic significance. Students must apply and integrate the knowledge and skills acquired throughout the program to determine the best course of action for the company and present findings to a group of company representatives.

\* Requires approx. four workdays for the monthly in-class sessions.

## TERM 3: GLOBAL BUSINESS

*(Four months)*

The final term targets business in a global context. Students work through real-life examples of global business through case study and personal experience during an *International Study Trip*.

### Courses

- *Global Environment of Business;*
- *International Strategic Financial Planning;*
- *Global Strategy; and,*
- *Global Operations Strategy.*

### International Study Trip

The *International Study Trip* is an unmatched opportunity to test key learnings from your Ivey MBA Program in the real world. The trip is also an excellent crash course in several different aspects of international business – from understanding the importance of cultural nuances, to adapting risk analysis strategies within a global context.

\* Requires approx. eight workdays. One-week international study trip + monthly in-class sessions.



# Eligibility criteria

At Ivey, we look for well-rounded leaders who bring unique perspectives to the classroom. Our holistic assessment framework seeks to understand all aspects of a candidate's character, qualifications, and experiences:

- Completed business undergraduate degree with the following course work: Accounting, Finance, Economics, Statistics, Marketing, Organizational Behaviour, Operations, Strategy.
- Two to 10 years of full-time work experience.
- Demonstrated leadership potential – from career success and promotion to volunteer work and community initiatives, or other interests such as athletics or the arts.
- GMAT not required. However, in some cases, a GMAT may be recommended to strengthen the application.

## Profile assessment:

Find out if the Ivey Accelerated MBA is right for your employee by having the employee submit a resumé or LinkedIn profile at [go.ivey.ca/ambaprofile](https://go.ivey.ca/ambaprofile)



“Case-Method Learning gave me the tools I need to solve complex programs, a critical skill for me in my new role.”

- Anika Mehta, AMBA '21  
Strategy Manager, McCain Foods



# Alumni success stories



## ASHNA HAJI, AMBA '21

**Marketing Lead at Panasonic North America**

**Step outside your comfort zone and take on new challenges**

Ashna Haji, AMBA '21, experienced three events in the span of a few short months: She completed her Accelerated MBA at Ivey, found out her whole department at Panasonic was being downsized, and got a promotion at that same company.

It was three months of ups and downs in what had been a roller coaster year worldwide, but for Haji, having the Ivey MBA under her belt meant having the confidence to push ahead. When COVID caused her department to shut down, she decided to apply to another job within her company, even though it was a much more challenging role than her current one.

“It looked like the next step in my career progression at Panasonic, but before the MBA, I would have been hesitant and wondered if I was really ready for that,” says Haji, now Marketing Lead for Panasonic’s Air Conditioning business across North America. “But I discovered that you learn the best when you’re pushing yourself out of your comfort zone. I felt like I was performing really well in my previous role. I had a handle on things, and this was just the natural next step.”

Her Ivey credentials, her marketing acumen, and the hard worker reputation she’d developed at Panasonic landed her the job.

Once there, Haji was able to draw on her experience working with the Case Method at Ivey to quickly adapt to her challenging new role.

“When you’re reading a case, you have to take in a lot of new information all at once and very quickly decide on a strategy and execution plan,” she says. “I learned that I have to make the most informed decision that I can and be confident in it.”

For Haji, the move also served as recognition of her talents – a validation she also experienced while working with her classmates at Ivey.

“I know a lot of business programs are really competitive, but here it was very much an atmosphere of everybody learning together and being willing to help each other. The supportive and collaborative environment at Ivey was amazing,” says Haji.

And when she shared the news that she was losing her job with her classmates, they were quick to rally behind her.

“Just having that group of people that will continue to support each other after the program ends is invaluable; you can’t put a price on that,” she says.

Since starting in her position as Marketing Lead, Haji was also promoted to Co-Chair of Panasonic’s volunteer committee, Panasonic Cares.

“My new roles and having my MBA – especially an Ivey MBA – under my belt, have really changed how people see me and how I see myself.”



## SID SANTDASANI, AMBA '21

**CFA, Senior Analyst, Institutional Sales at Mackenzie Investments**

**Broadening your scope and developing a cross-industry network**

For Sid Santdasani, AMBA '21, combining an Accelerated MBA with his CFA designation led to the perfect mix of technical and leadership skills for ongoing career growth.

“I think my MBA, combined with some of the other credentials that I have, has accelerated my career,” says Santdasani, Senior Analyst, Institutional Sales at Mackenzie Investments. “The fact that I did my MBA right as I was starting my career with Mackenzie I think led to certain opportunities coming my way sooner rather than later.”

Santdasani had a lot of technical knowledge of finance, having completed his CFA designation shortly before embarking on his MBA and through his previous roles at RBC and Morningstar. But he felt he needed to round out his experience to develop his career prospects.

“The CFA designation is so technical, it is so focused in one area that it cuts you off from other things that are happening around you,” he says. “When I did the MBA, there were so many new things that were introduced to me; it just allowed me to have an understanding of the entire firm. Having both combined sort of balances you out as an individual.”

In fact, Ivey’s strong focus on group work and collaboration was one of the key draws for Santdasani, who chose Ivey’s MBA over another top school’s offer because he wanted to share the experience with classmates from varying fields and build a diverse network.

“I wanted to come out of it having established a very strong network of people who are not just in the asset management industry or in finance,” Santdasani says. “Now I have people who are in telecommunications, consulting firms, or work at different banks. Without the MBA, it would be very difficult for me to meet them all.”

Working through problems with his classmates helped Santdasani find new ways to think about challenges and connect with people across his organization in different ways.

It’s also led to an expansion of his responsibilities to include managing client-facing relationships and given him a better understanding of how different sections of the business fit together.

“Not only am I more involved in some of our strategic projects, but I’m taking more of a leadership role on those projects,” Santdasani says. “Some of the courses within the MBA basically teach you how to read the landscape when you’re in an organization. How do you make relationships with people when you’re new to firm or if you want to go up the chain? Where do you find structural holes or areas where there’s no one filling the gap and you get there and you can be that person?”

“It’s allowed me to become more confident, more engaging with people. There’s a smoother flow to work.”

# For more information:

Visit: [ivey.ca/amba](http://ivey.ca/amba)

Profile assessment: [go.ivey.ca/ambaprofile](http://go.ivey.ca/ambaprofile)

Attend an event—online and in person: [go.ivey.ca/ambaevents](http://go.ivey.ca/ambaevents)

The Ivey Accelerated MBA is a 14-month, while-you-work MBA program based in Toronto that combines asynchronous online learning with in-person case-method classes.

## **Donald K. Johnson Centre**

130 King Street West  
Toronto, Ontario, Canada  
M5X 1A9

## **Ivey Business School**

Western University  
1255 Western Road  
London, Ontario, Canada  
N6G 0N1

Telephone: +1.519.661.3212

Toll free: +1.866.878.4839

Fax: +1.519.661.3431

[amba@ivey.ca](mailto:amba@ivey.ca)

[ivey.ca/amba](http://ivey.ca/amba)

