



Richard Ivey School of Business
The University of Western Ontario

IVEY CONNECTS COMMUNITY IMPACT CHALLENGE PROJECT PROPOSAL FORM

The Community Impact Challenge (CIC) is an integral part of the HBA program's teaching. It engages Ivey students in the London community through awareness and fundraising activities with local non-profit organizations.

Any non-profit organization may apply to be part of this initiative. To qualify, the not-for-profit must:

- Be operating primarily in London and Middlesex County
- Have an Executive Director willing to provide information about their organization to Ivey students:
 - Formal introduction to the organization's goals and challenges in late September
 - Formal Challenge Conclusion in late March, where the Director will attend student presentations and share with the Ivey class the impact the students have had on their organization
- An ideal proposal would include:
 - Clearly articulated need for at least 30 students to spend their time physically volunteering at different times throughout the 8 month period
 - Clearly defined awareness goals and fundraising efforts that require assistance either in planning or executing, and that students can help to achieve
 - A clear commitment on the part of the non-profit to provide students with the resources required for execution of their tasks including a designated contact that is **readily** available at all times

INSTRUCTIONS

If you are interested in becoming a CIC partner, please complete the following Community Impact Challenge Project Partnership Proposal in its entirety. We strongly encourage you to include as much detail possible – this will give us a better understanding of your organization that will help us determine whether a CIC partnership would be suitable and how Ivey students could contribute to your organization

Completed CIC proposals may be submitted to Ivey Connects External Director David Stewart by no later than **11:59pm on July 20th, 2012**. Please submit applications by email to dstewart.hba2013@ivey.ca. **Applicants may be contacted for interviews or additional information, as required.**

Thank you for your interest in the CIC. Final decisions regarding which organizations will be partnering with Ivey sections for the CIC 2012/13 will be sent out no later than August 20th, 2012.

For more information, please contact Ivey Connects External Director David Stewart by e-mail at dstewart.hba2013@ivey.ca, or by phone at 519-878-4977.

COMMUNITY IMPACT CHALLENGE: PARTNERSHIP PROPOSAL

NON-PROFIT ORGANIZATION (NPO) INFORMATION

NPO Name	
NPO Description	
NPO Mission Statement	
NPO Address	
Executive Director Name	
Executive Director's E-mail and Phone Number	
Organization Website	
Number of staff	
Current organizational budget	
Does your organization provide service in Middlesex County?	
Has your organization been involved with an Ivey Connects initiative in the past? If yes, please specify.	

VOLUNTEER OPPORTUNITIES

The volunteerism portion of the project allows students to get involved with the organization at the most tangible level. It can also include the broadest range of tasks, everything from volunteering with underprivileged children to painting a fence or executing one of the organizations programs. Use this next section to explain the role of volunteers in your organization and how Ivey students could contribute in a meaningful way.

Approximately how many volunteers are currently participating at your organization?	
Does your organization have a staff member dedicated to volunteer recruitment/ support?	
What are your organization's current needs for volunteer support?	
What volunteer programs could Ivey students be involved with throughout the year?	

FUNDRAISING OPPORTUNITIES

The fundraising portion of the project allows students to be involved with the fundraising efforts of your organization. Their contribution could range from the planning and design of fundraising events to the execution of fundraising events. Use this section of the proposal to outline your fundraising efforts and how they could benefit from a partnership with Ivey Connects. Please keep in mind that Ivey Connects' fundamental goal is to provide awareness and experience for its students, and that dollar value fundraising goals are rarely made.

What role does fundraising currently have in your organization? How is it important to the overall objectives?	
Does your organization have a staff member dedicated to fundraising?	
What fundraising initiatives is your organization currently engaged in on an annual basis?	
What are your fundraising goals for the year ahead and how could a group of students aid in the achievement of these goals?	

PROJECT CONTACT INFORMATION

Name	
Title	
Address	
Telephone	
Fax	
Email Address	
Will the Project Coordinator be available for student contact at least once a week?	

OTHER INFORMATION

Please describe what would make your organization an ideal candidate for this partnership.

Is there any particular activity or challenge occurring during the 2012-2013 year that would impact this application?

Please provide any additional information that you would like to provide to support your application.

IMPORTANT: Please attach a copy of your current Board of Directors, listing their professional affiliations.