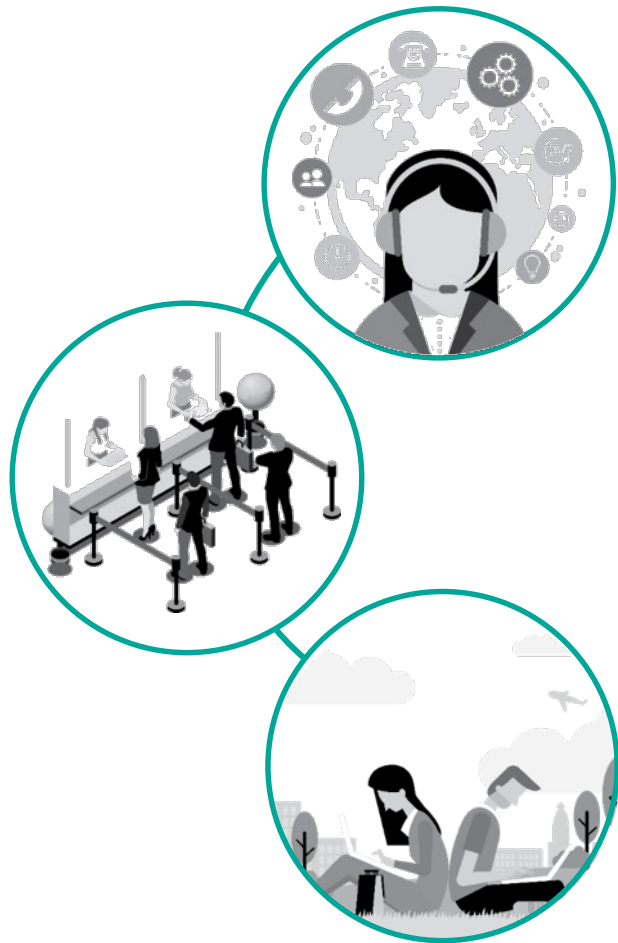


Transforming the World of Digital Identity

SECURE KEY



Andre Boysen, Chief Identity Officer, @IDGORILLA



DIGITAL ID

FRICITIONLESS

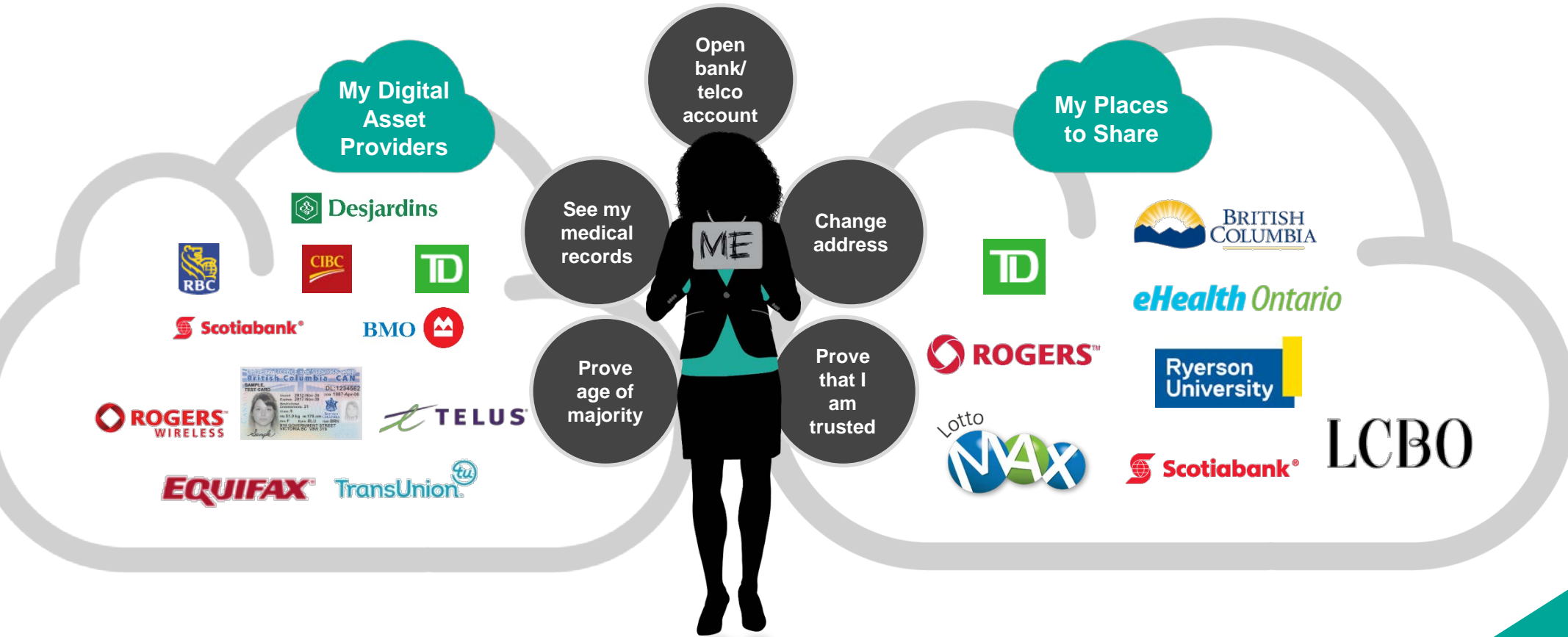
YOU ARE YOU

with efficiency,
privacy and
security

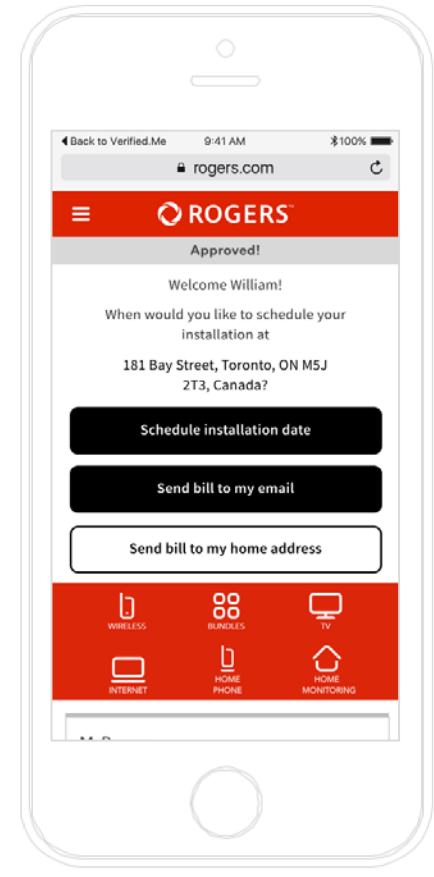
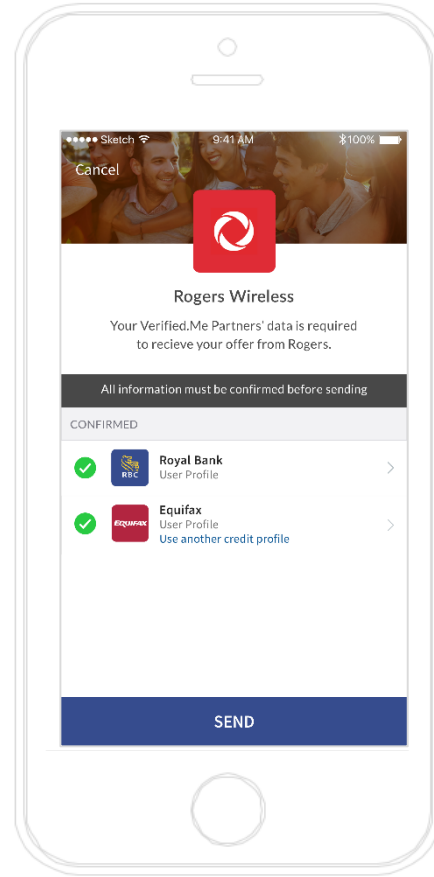
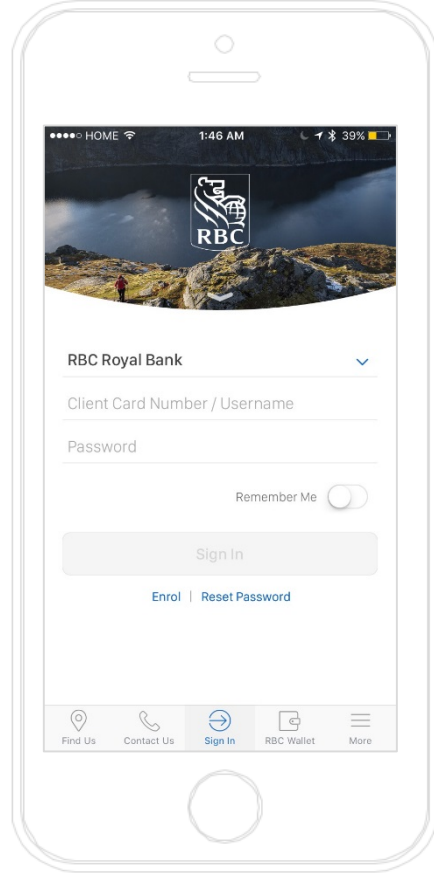
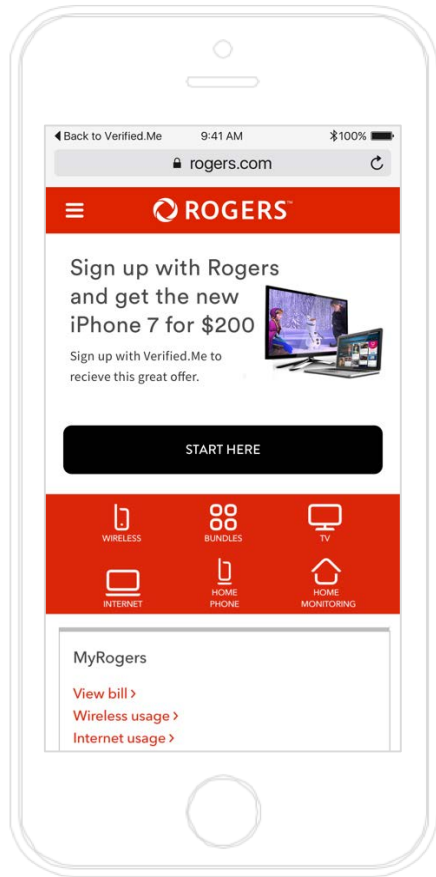


SECUREKEY
RAISES
\$27 MILLION
FROM MAJOR
BANKS
TO DEVELOP
DIGITAL
IDENTITY
NETWORK

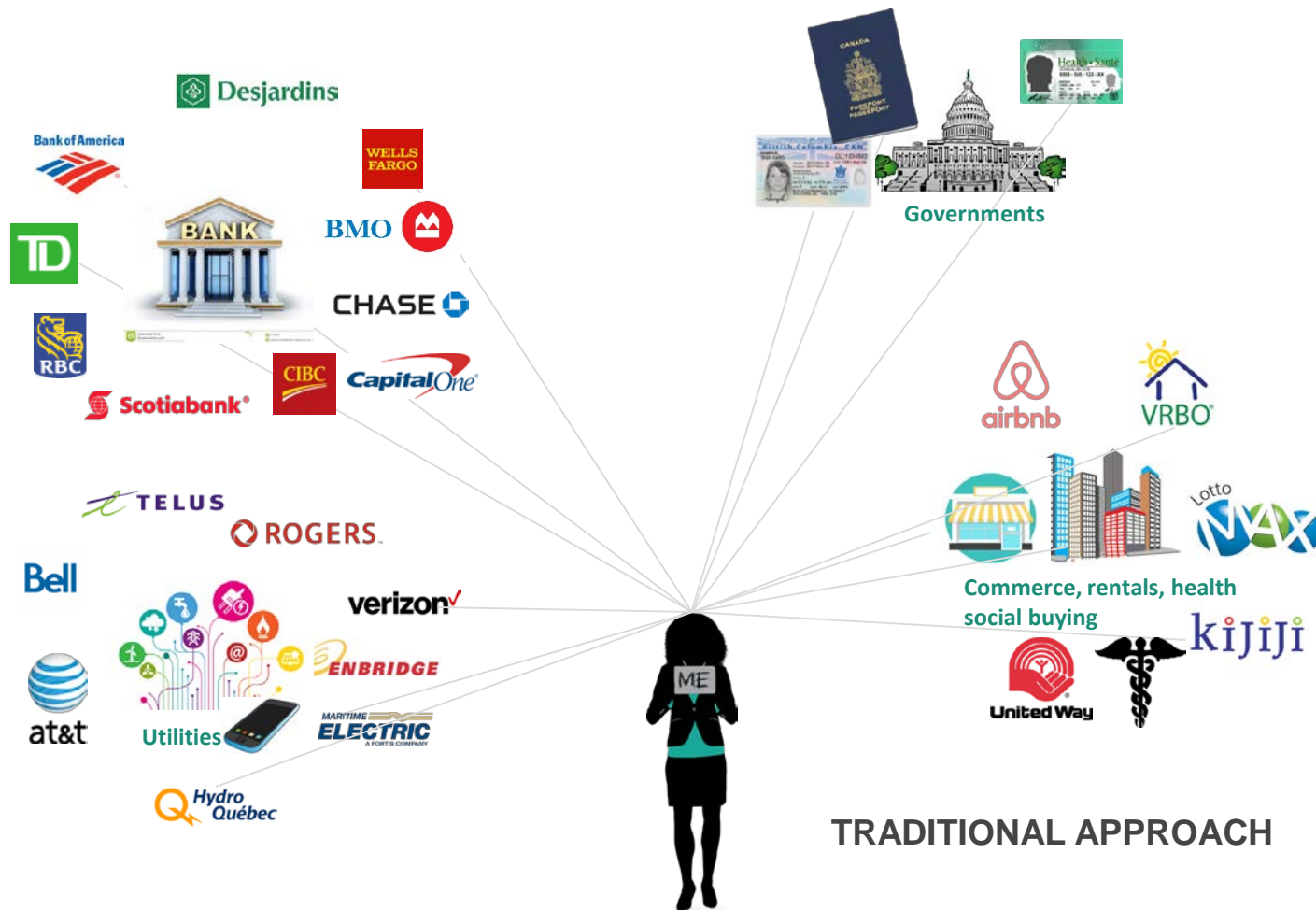
DIGITAL ASSETS AND DESTINATIONS



FRICITIONLESS & TRUSTWORTHY

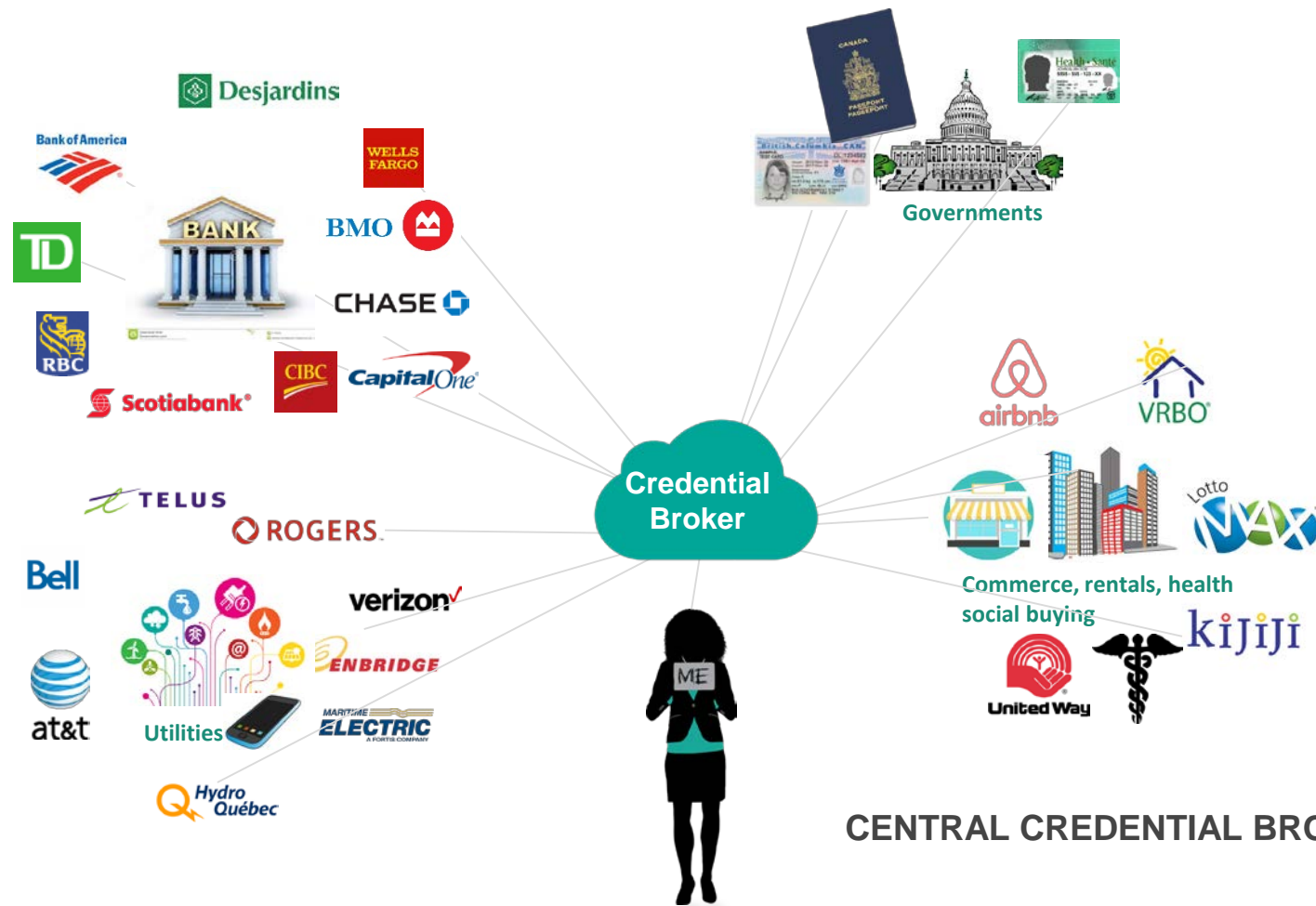


CHALLENGES FOR BROKERING SOLUTIONS



- Pros**
- Consumer is in the middle
 - Provider of Claims doesn't know where they are shared
- Cons**
- Lots of work and Friction
 - Lots of Opportunity for Fraud
 - When parties connect directly each knows about the other

CHALLENGES FOR BROKERING SOLUTIONS



Pros

- Easier to connect

Cons

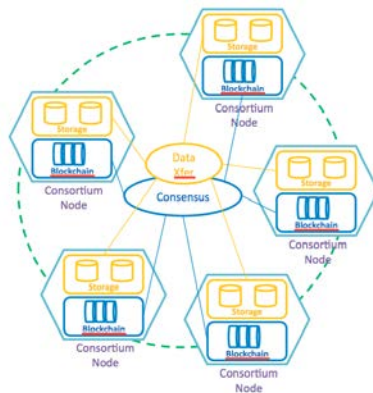
- Honest but Curious
- Single Point of Failure
- Often requires or builds honeypots of data (big fraud target)
- User Tracking
- Central mapping opens the data – relying on controls

CENTRAL CREDENTIAL BROKER

CHALLENGES FOR BROKERING SOLUTIONS



Governments



Commerce, rentals, health social buying



Pros

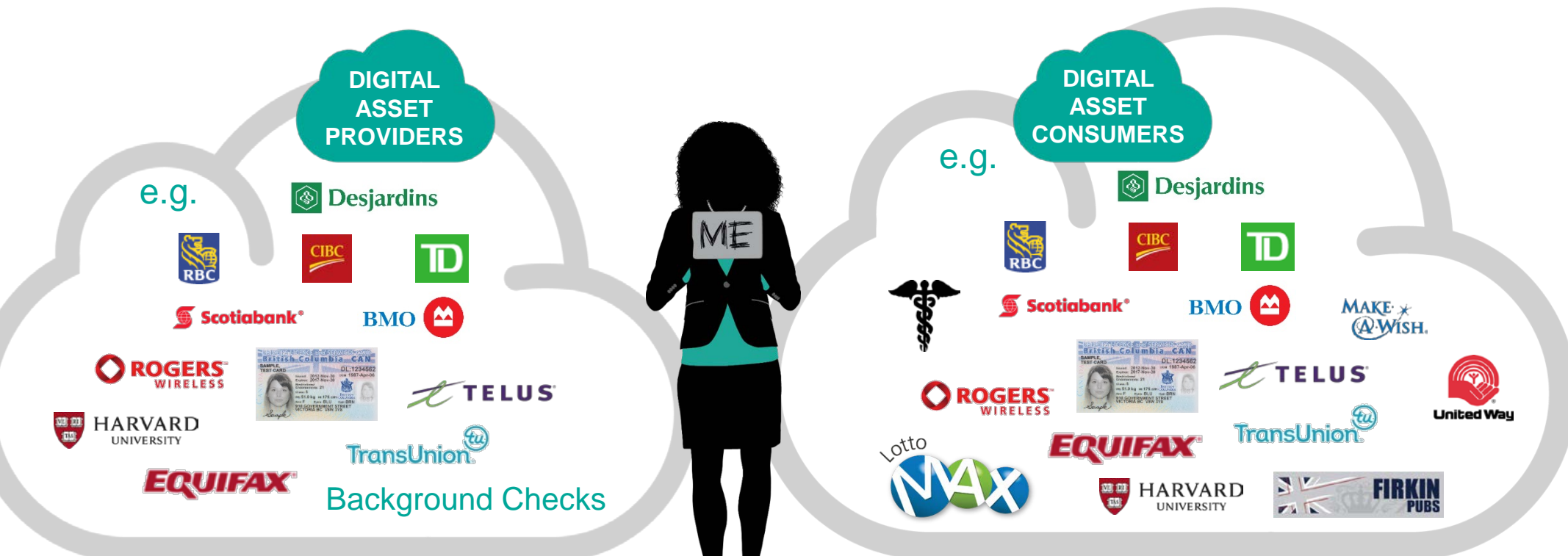
- No Data visible to network operator
- No central database or honeypots
- No central point of failure
- Triple Blind – PRIVACY
- Cannot track user across relying parties

Cons

- New - open standards needed

SECUREKEY BLOCKCHAIN IDENTITY AND ATTRIBUTE SHARING NETWORK BUILT ON HYPERLEDGER FABRIC

AN ECOSYSTEM



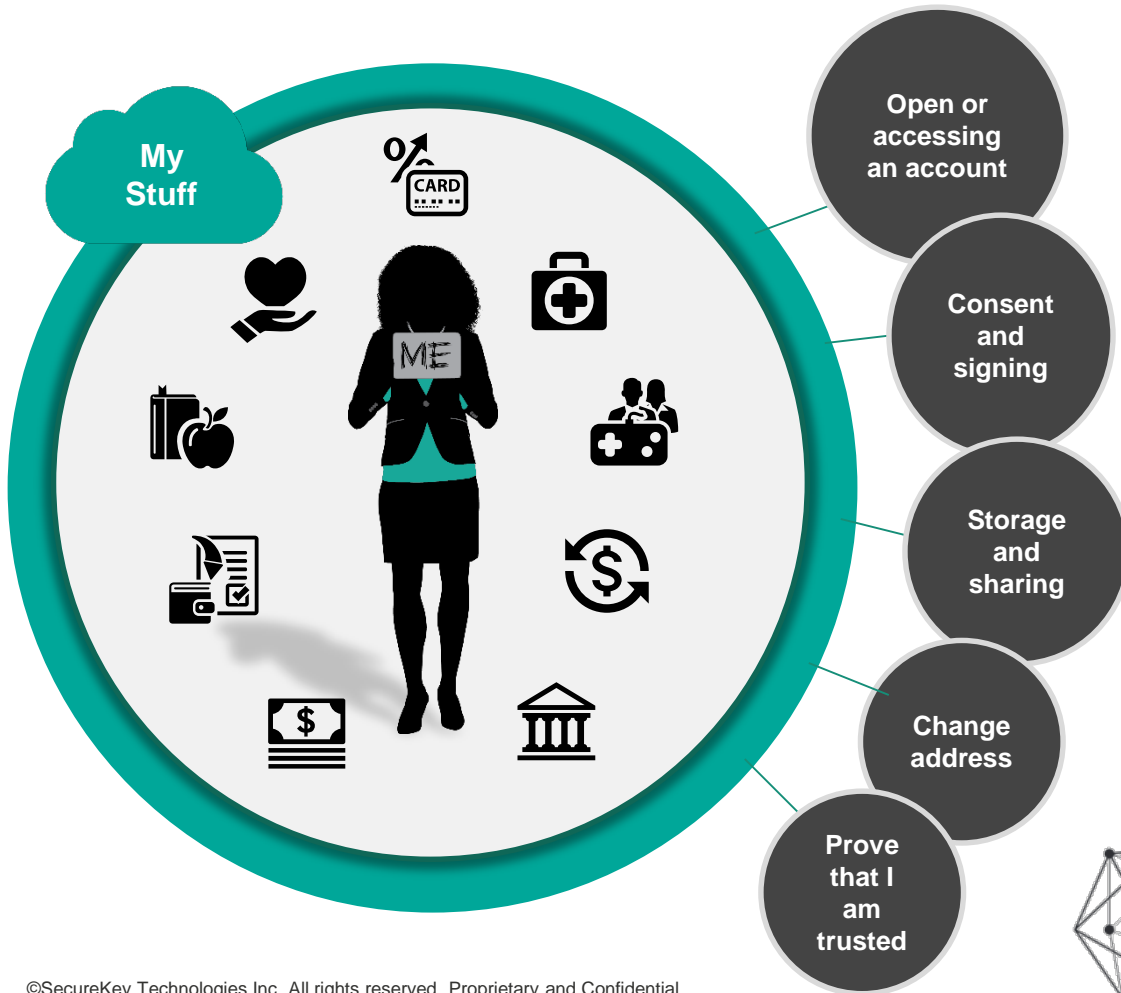
DIGITAL ASSET PROVIDERS

DIGITAL ASSET CONSUMERS

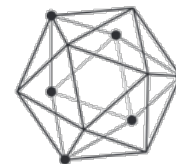
Typically Banks, Telco, Government, Credit Agency, Schools, Background Checks

Typically Banks, Telco, Government, Schools, Health, Social Economy and lots more

"YOU ARE YOU" WITH EFFICIENCY, PRIVACY & SECURITY



- Putting consumer in middle
- Frictionless experiences
- Strong ID Validation
Multiple sources
- Strong Auth:
What I know
What I have
What I am
- Privacy first



**BUILT ON HYPERLEDGER
FABRIC**

Summary

- Our business make identity easy for consumers and more trustworthy and cost effective for business.
- Like the credit card model the destination service pays.
- Paper identity is broken – we need regs to catch up and recognize the improved integrity digital identity offers
- We have created an identity market place driven by consumers with world leading privacy engineering

- Obstacles & What You Can Do