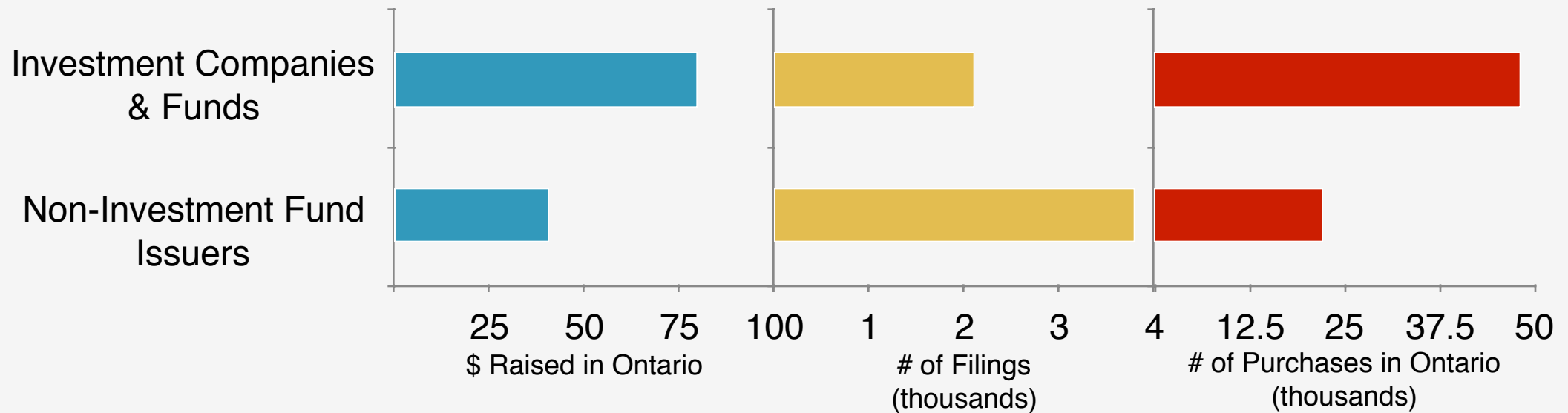
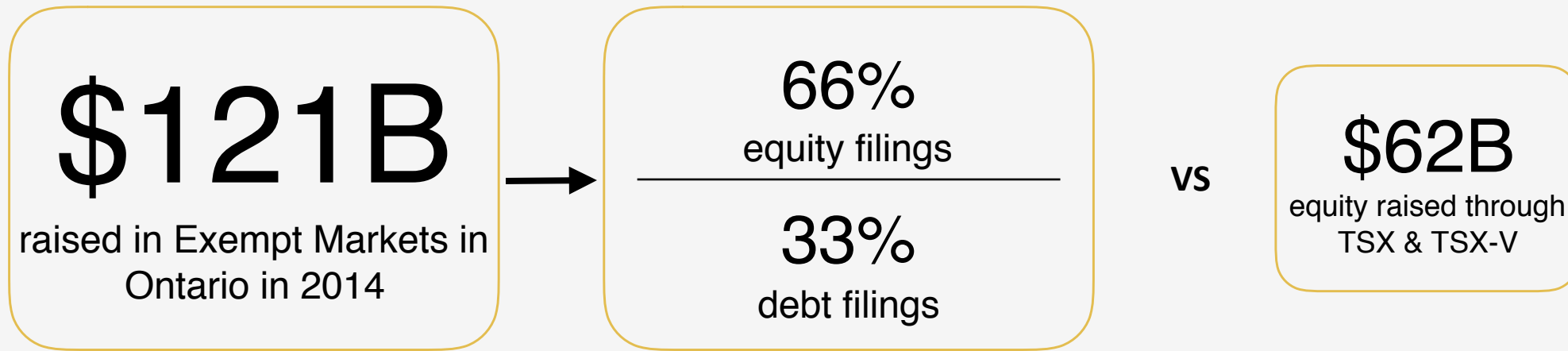




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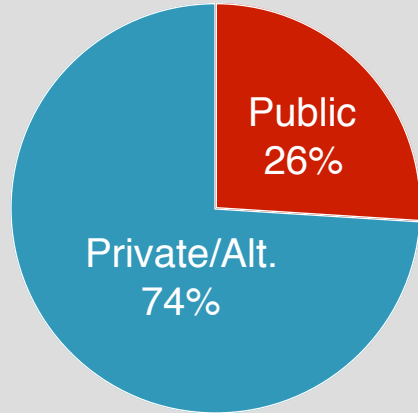
A Simpler, More Accessible Way to Invest  
in Alternative Assets

# Massive Amounts of Capital are raised in Private Deals in the Exempt Markets

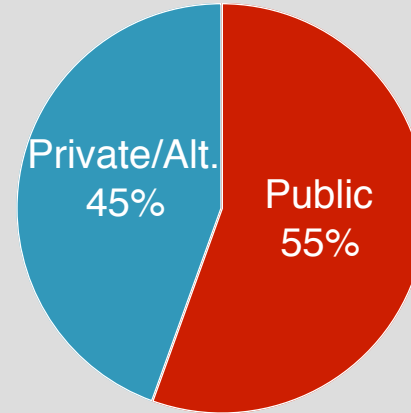


# Institutional Investors use Alternative Investments to Drive Returns

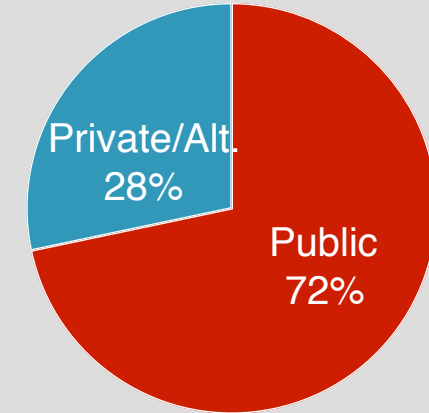
## Private/Alternative assets as a portion of notable benchmark portfolios



Yale Endowment Fund  
(Jun. 2016)



Harvard Endowment Fund  
(Sept. 2016)

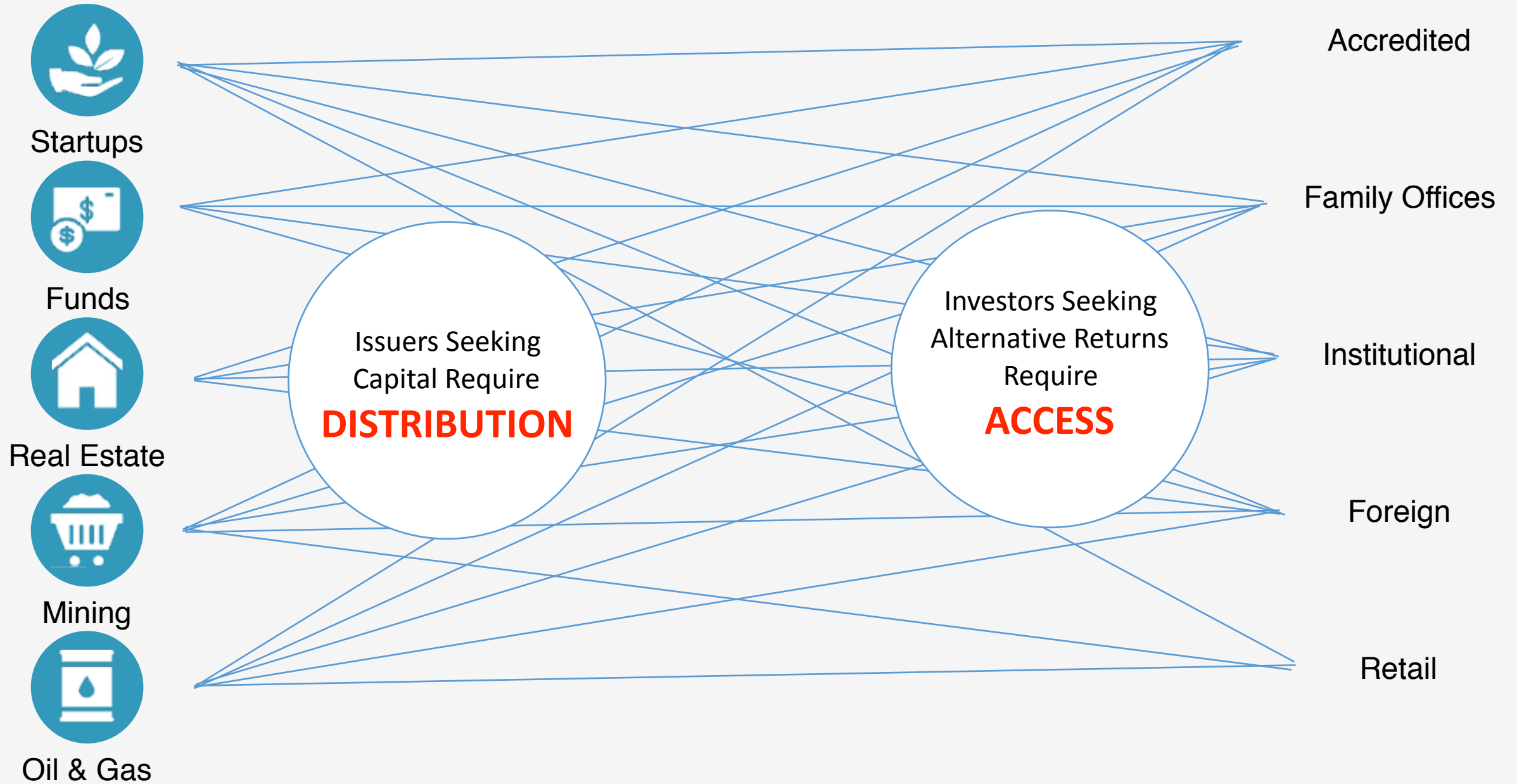


Canada Pension Plan  
Investment Board  
(Mar. 2016)

## Introducing these assets have enhanced pure-equity returns

	1 Year	10 Years	20 Years
Yale Endowment Fund	5.8%	7.6%	11.8%
Harvard Endowment Fund	11.5%	10.0%	10.1%
S&P 500	1.4%	7.2%	8.1%

# The Problem: Alternative Investments are based on Many to Many Relationships



# Our Solution: An Online Marketplace for Efficient Distribution of Alt Investment Products



## Creating Efficiency in Distribution of Alternative Investments

The exempt market is opaque

Investor access to deal flow is limited and reactive

Issuers burn too many resources raising capital b/c they are limited to immediate pool of relationships

Intermediaries/agents don't make use of new technology to create efficiency & workflow

Regulatory complexity restricts the available pool of capital



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An Efficient Market  
to Connect  
Buyers and Sellers  
of  
Alternative Assets

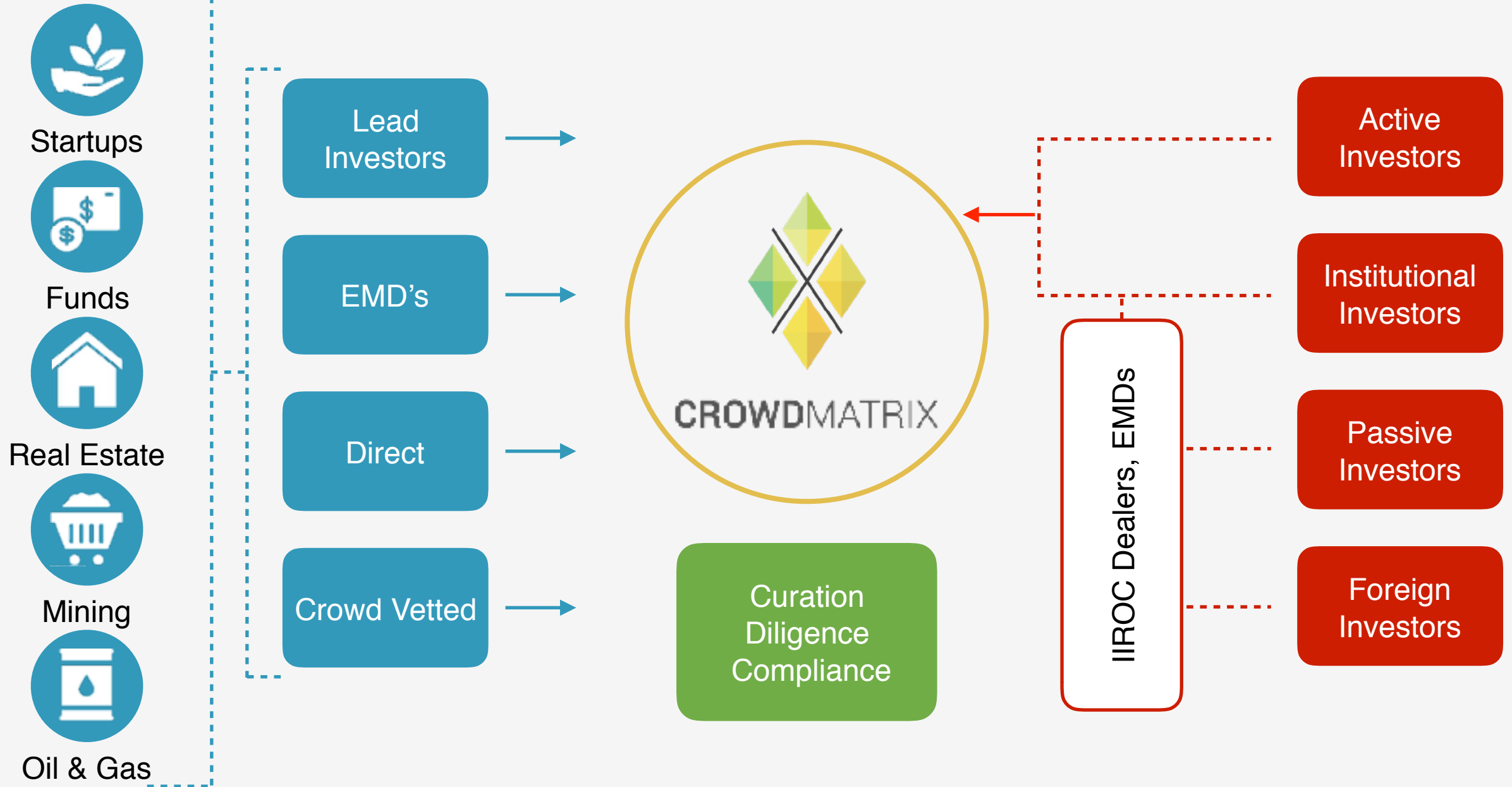
An online portal allows investors to be proactive in sourcing alternative investment deals

Technology driven distribution gives smaller investors access to this asset class

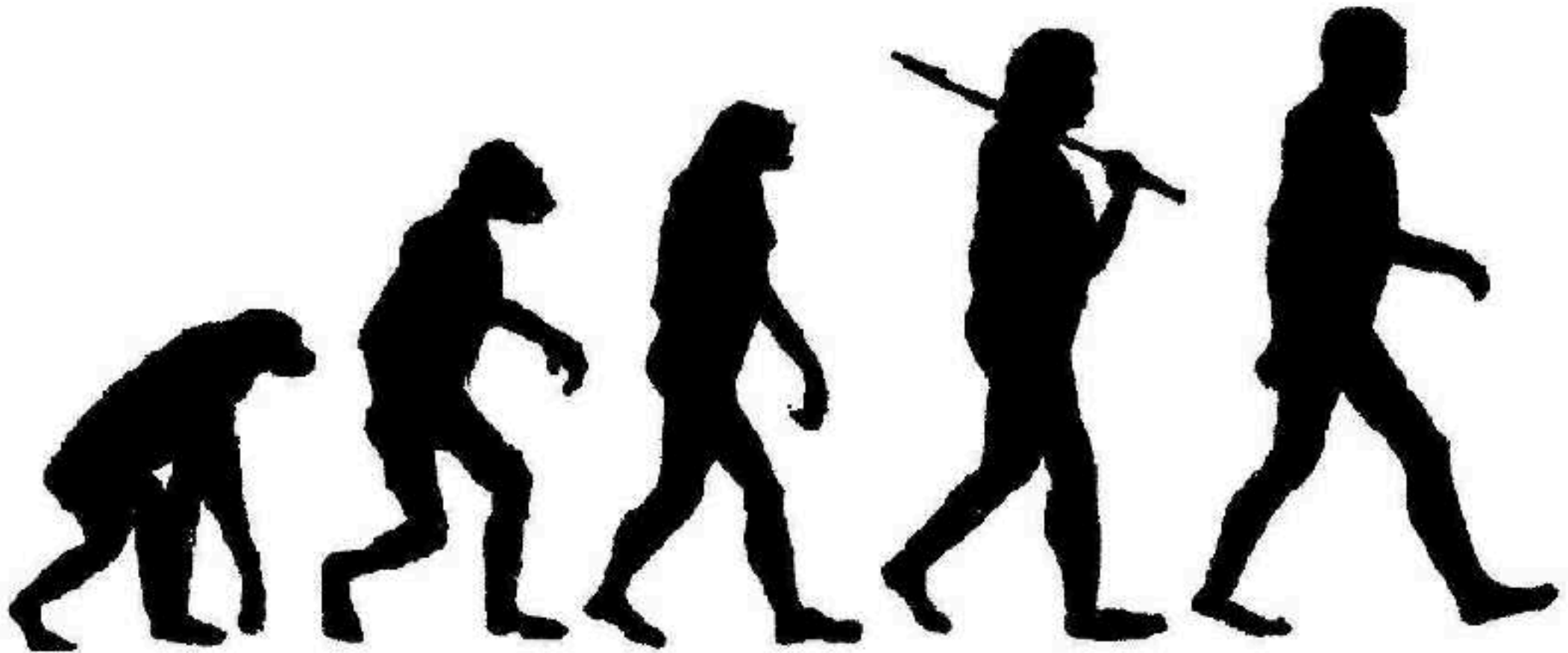
Investor pool is screened and qualified for efficient targeting & regulatory compliance

Data will drive diligence and better investment outcomes

# How Crowdmatrix Works



# The Evolution of Crowdmatrix



Direct Offerings  
Online Closing  
Tech Enabled  
Compliance

Variety of Asset  
Classes  
Tech Enabled CRM

Distribution thru  
Dealers/Partners  
Tech Enabled Due  
Diligence

Alternatives Funds  
Blockchain KYC

Secondary Market  
Data Driven Tools  
Blockchain  
Settlement, Ledger,  
etc.





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