

Joy Tianjiao Tong

CONTACT INFORMATION 1255 Western Road Ivey Business School University of Western Ontario London, ON, Canada, N6G 0N1
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EMPLOYMENT **University of Western Ontario, Ivey Business School**

Assistant Professor of Finance, 2020 - present
- Maternity leave, 2022

RESEARCH INTERESTS Corporate Finance, Healthcare and Finance, Entrepreneurship, Innovation, Labor and Finance

EDUCATION **Duke University, The Fuqua School of Business**

Ph.D in Finance, September 2020
- Dissertation Advisors: John Graham (Chair)

Duke University

M.A. in Economics (terminal degree), May 2014

University of Toronto

B.S. in Mathematics and Economics, *Highest Honors*, May 2012

PUBLICATIONS **Health Care Costs and Corporate Investment**
The Review of Financial Studies, 2024

Bankrupt Innovative Firms (*with Song Ma and Wei Wang*)
Management Science, 2022

WORKING PAPERS **Advising Sophisticated Customers: Evidence from Health Insurance Brokers**
(*solo*)

Fired Up or Burned Down: Wildfires and VC Investment (*with Wen Wang and Zhengchu Zhang*)

Environmental Scandals and Green Products (*with Wan-Chien Chiu, Po-Hsuan Hsu and Kai Li*)

AWARDS AND FELLOWSHIPS Ivey MBA '80 Faculty Fellowship 2023
Ivey Junior Faculty Fellowship 2023
SSHRC Insight Development Grant: Principal Investigator (\$71,771) 2021
WFA Cubist Systematic Strategies PhD Candidate Award 2020
Aleane Webb Dissertation Research Award, Duke University 2019
Dissertation Research Travel Award, Duke University 2019
MFA Doctoral Student Travel Grant 2019
AFA Doctoral Student Travel Grant 2018
SSHRC Insight Grant: Collaborator (\$70,070) 2017
Graduate Fellowship, Fuqua School of Business, Duke University 2014-2019
Provost's Scholar, Trinity College, University of Toronto 2012
Faculty of Arts and Science Dean's List, University of Toronto 2010-2012
Chancellor's Scholarship, Trinity College, University of Toronto 2010-2011

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| PRESENTATIONS (* by co-authors, † Discussant) | MFA, NTHU-UNSW Symposium on Sustainable Finance and Economics, WFA [†] | 2024 |
| | CEA, WEAI, Informs Healthcare, FMA, ASEIS* | 2023 |
| | Wilfrid Laurier, CEA, FMA-Europe, FMA [†] | 2022 |
| | EFA [†] , NZFM, NZFM [†] | 2021 |
| | CKGSB, Missouri, UNSW, Georgetown, Pittsburgh, UWO, EALE SOLE AASLE World Conference, WFA, Corporate Finance Day, Toronto | 2020 |
| | MFA, MFA [†] , FIRS*, NBER SI Corporate Finance*, NFA, Monash | 2019 |
| | AFA*, Fuqua Finance Brownbag, FMA Doctoral Consortium, Yale Doctoral Fall Finance Conference | 2018 |
| | CICF*, Economics of Entrepreneurship and Innovation Conference*, EFA*, MFA*, NBER SI Law and Economics*, NFA* | 2017 |
| | Fuqua Finance Brownbag | 2016 |
| | TEACHING EXPERIENCE | Instructor, Ivey School of Business, UWO: HBA1 Finance (undergraduate) |
| Instructor, The Fuqua School of Business, Duke: Fuqua PhD Statistical Programming Bootcamp | | 2019 |
| Teaching Assistant, The Fuqua School of Business, Duke: Corporate Finance (MBA Core) for Prof. John Graham | | 2015-2019 |
| Venture Capital & Private Equity (MBA Elective) for Prof. David Robinson | | 2016-2018 |
| Corporate Finance (MMS Core) for Prof. Jillian Grennan | | 2017-2018 |
| Project Finance (MBA Elective) for Prof. S. Viswanathan | | 2015 |
| TEACHING EXPERIENCE | Teaching Assistant, Department of Economics, Duke: Time Series Analysis (Graduate level) | 2013 |
| SERVICES AND OTHER ACTIVITIES | Section chair for CEA (2022, 2023), EFMA (2022), FMA-Europe (2022), Informs-Healthcare (2023), FMA (2023) | |
| | Referee for Journal of Financial Economics, Review of Finance, Financial Management, Journal of Banking and Finance, Journal of Business Ethics | |
| | Conference organizing committee for FMA (2023, 2024), SFA (2023, 2024) | |
| | Participant for NBER Entrepreneurship Research Boot Camp (2018) | |
| OTHER RESEARCH EXPERIENCE | Research Assistant to Prof. John Graham | 2014-2019 |
| | Research Assistant to Prof. Campbell Harvey | 2013-2016 |
| | Research Assistant to Prof. Alon Brav | 2013-2016 |
| SKILLS | Stata, Python, R, Git, Matlab, SAS | |